

**Publications by Faculty Members  
 ACADEMIC YEAR 2019-2020**

**DETAILS OF BOOKS PUBLISHED [2019-2020]**

Sl. No	Name	Department	Title of the Book	Details of Publisher
1	Dr. Samiya Mubeen	Management Studies	Commercial Law	Kalyani Publisher-978-93-272-8124-5
2	Dr. Samiya Mubeen	Management Studies	Organizational Behaviour	Kalyani Publishers- 978-93-272-8874-2
3	Dr. Samiya Mubeen	Management Studies	Disaster Management	Kalyani Publishers-978-93-5359-749-8
4	Dr. Samiya Mubeen	Management Studies	Corporate Administration	Kalyani Publishers-978-93-272-8874-4

**Publications by Faculty Members**

**DETAILS OF CHAPTERS PUBLISHED IN BOOKS [2019-2020]**

<b>Sl.No</b>	<b>Name</b>	<b>Department</b>	<b>Title of the Chapter</b>	<b>Details of Publisher</b>
1	Prof. Kuldeep Sharma	Management Studies	Covid -19 Pause Uncommon Tales of Common Folks	GiantStep Publisher-978-93-5407-359-5

**Publications by Faculty Members  
 Articles Published [2019-2020]  
 Management Studies**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Department of Commerce and Management Studies</b>			
1	Dr. Ameer Hussain	An Analysis of Strategy linkage with Financial Performance.	Test Engineering and Management 0193-4120 <a href="https://www.scopus.com/sourceid/12997">https://www.scopus.com/sourceid/12997</a>
2	Dr. Ameer Hussain	A Study on the Factors Responsible for Product Adaptation of Genset in India.	Test Engineering and Management 0193-4120 <a href="https://www.scopus.com/sourceid/12997">https://www.scopus.com/sourceid/12997</a>
3	Dr. Samiya Mubeen	A Study On Empowering Women Through Micro Finance In Bangalore	Suraj Punj Journal 2394-2886 <a href="https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf">https://www.ugc.ac.in/pdfnews/5283580_UGC-Cancelled-List.pdf</a>
4	Dr. Samiya Mubeen	Awareness Of Woman Investor In Commodity Market In Bangalore	Think India Journal 0971-1260 <a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/Search">https://ugccare.unipune.ac.in/Apps1/User/WebA/Search</a>

5	Prof. Ramakrishnan. V	Study on Digital Entrepreneurship An Agenda for New dimensions	The International journal of analytical and experimental modal analysis 0886-9367 <a href="https://www.scopus.com/sourceid/96386">https://www.scopus.com/sourceid/96386</a>
6	Dr Tripuraneni Jaggaiah & Mrs. Manjula	National conference on Innovative management Practices towards business Excellence	Jayvee International Publications Private Limited 978- 81- 941002-7-0
7	Dr Tripuraneni Jaggaiah & Dr.T. Balaji	Impact and Implimentation of new Government Policies on Real estate Market: A Study in Bangalore	Jayvee International Publications Private Limited 978- 81- 941002-7-0
8	Mrs. Drakshayini & Mr.Rakesh M.R	Intelligence Vs Artificial Intelligence	Jayvee International Publications Private Limited 978- 81- 941002-7-0
9	Dr. Samiya Mubeen	A Study on Awareness of Financial Inclusion towards economic Growth in North Bangalore	Jayvee International Publications Private Limited 978- 81- 941002-7-0
10	Ms. Nilufer Nawaz	Knowlegede Management in Corporate and Business	Jayvee International Publications Private Limited 978- 81- 941002-7-0
11	Ms. Mansuba Afreen	Artificial Intelligence and its role in near Future	Jayvee International Publications Private Limited 978- 81- 941002-7-0
12	Ms. Naseema Khan	Education and Management	Jayvee International Publications Private Limited 978- 81- 941002-7-0
13	Dr.K.Arul & Mr.Ramakrishnan. V	study on Digital entrepreneurship in India an Agenda for new Dimension	Jayvee International Publications Private Limited 978- 81- 941002-7-0

14	Dr. Basavararaju K. B	"Bhasha Sangama"	Shanlax Publication, Madurai, Tamil Nadu -625003 978-93- 89146-19-6
15	Ms. Sneha	Green Marketing: Opportunities & Challenges in India	Jayvee International Publications Private Limited 978- 81- 941002-7-0
16	Amaresha Y	Kannad Sahitha Mahila Drishti Kona	A Unit of Education Trust Mangalore 978-93-5416-245-9

