

NEWSLETTER

Vol 15, Issue 15 March, 2026

Founders Day Celebration '26

The Founders Day of IIBS Bangalore was celebrated with great enthusiasm on 28th March 2026 at the IIBS campus. The occasion was made even more special as it also marked the birthday celebration of our respected Chairman, Dr. Jay Prakash. The event included heartfelt wishes,



a cake-cutting ceremony, and a gathering of students, faculty, and staff to honor his vision and leadership. The celebration also featured the Sports Day prize distribution, recognizing the achievements and sportsmanship of students, followed by the Best Employee Award, presented to deserving staff members for their dedication and commitment. The day concluded on a joyful and inspiring note, strengthening the spirit of unity and pride among everyone at IIBS Bangalore.

Guest Podcast Session on Career Readiness

On 7th March 2026, IIBS Bangalore – Airport Campus organized an engaging guest session for management students, featuring Mahima Ruhela, Senior Executive – HR at ZopSmart. The session was conducted in a podcast format by Ms. Suma from the Placement Department, creating an interactive and lively discussion. During the session, Ms. Ruhela shared valuable insights on corporate expectations, current HR practices, and the evolving skills required for future business leaders. She also spoke about the importance of adaptability, communication, and continuous learning in today's



Her real-world experiences and practical guidance helped students gain a deeper understanding of industry dynamics, career readiness, and professional growth. The session was highly informative and inspiring, providing students with meaningful takeaways for their future careers.

Campus to Corporate: Insights from HR Expert

IIBS Bangalore – Airport Campus recently organized an insightful HR session titled “Campus to Corporate” under the theme “From Classroom to Boardroom,” conducted by Yatharth Jhavar, Executive – People & Culture (HR) at Grant Thornton Bharat LLP. During the session, he shared valuable insights on corporate expectations, recruiter perspectives, and the essential skills required to succeed in today's competitive environment. He also discussed common mistakes freshers should avoid and provided practical tips on standing out during placements, interviews, and group discussions. The interactive session offered participants a deeper understanding of professional expectations, while emphasizing



emphasizing the importance of communication, adaptability, and continuous learning, making it both informative and inspiring for those preparing to transition from campus to corporate life.

Health Camp at IIBS with LabGen

In collaboration with LabGen, IIBS Bangalore conducted a Health Checkup Camp on 17th March as part of its ongoing efforts to support the health and wellness of faculty and staff. The camp facilitated a variety of routine medical assessments, including blood sugar (RBS), blood pressure (BP),



monitoring, eye and dental checkups, ECG, and other basic evaluations. With active support from the UG NSS Unit, the initiative promoted early detection and greater awareness of health conditions, reflecting the institution's commitment to fostering a healthy and supportive workplace environment.

IIBS Staff Sports Meet 2026

The Department of Physical Education at IIBS Bangalore organized the Staff Sports Meet 2026 on 23rd March at Devanahalli Town Ground, bringing together teaching and non-teaching staff for a day of sports, fitness, and team spirit. The event featured



a range of games for men and women, including volleyball, tug of war, chess, carrom, cricket, and throw ball, along with athletic events such as 100m running and shot put. The meet provided an engaging platform for participants to showcase their enthusiasm, encourage teamwork, and promote a healthy and active lifestyle. The event also fostered camaraderie among staff members, strengthening workplace relationships and boosting morale. Overall, the Staff Sports Meet was a vibrant and energetic celebration that highlighted the importance of fitness, unity, and sportsmanship.

Celebrating Tradition and New Beginnings: Ugadi 2026 at IIBS

The Ugadi celebration at IIBS was held on 18th March 2026 with traditional fervor and cultural enthusiasm. The campus reflected the festive spirit with beautiful decorations, traditional attire, and a joyful atmosphere. Staff of IIBS and students



together to celebrate the occasion, marking the beginning of the New Year and highlighting the importance of cultural values, positivity, and new beginnings. The celebration concluded on a cheerful note, leaving everyone with a sense of joy and optimism for the year ahead.

A Vibrant Celebration of Colours: Holi 2026 at IIBS

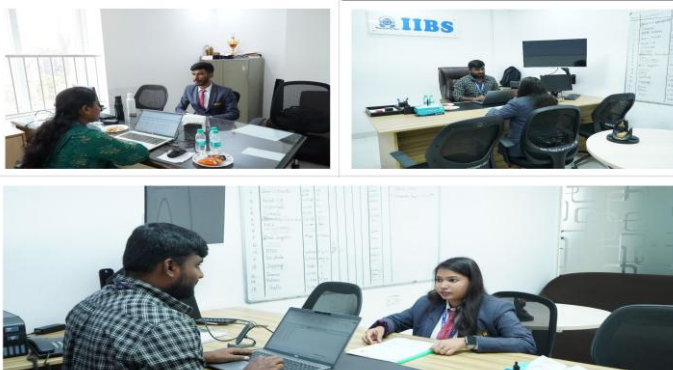
The Holi celebration at IIBS was held on 4th March 2026 with great enthusiasm and festive spirit. The campus came alive with vibrant colors, music, and a joyful atmosphere, reflecting the essence of the festival. Faculty members and attendees gathered to celebrate the occasion, promoting unity, cultural harmony, and togetherness. Eco-friendly colours and safety measures were encouraged to ensure a



responsible celebration. The event concluded with refreshments and group photographs, leaving everyone with pleasant memories and strengthening the sense of community at IIBS.

HCL Technologies Placement Drive at IIBS Bangalore

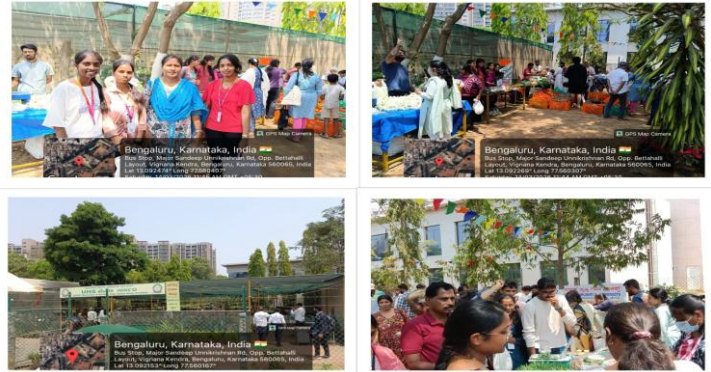
IIBS Bangalore successfully hosted a Campus Placement Drive by HCL Technologies for the Management students of Batch 2024–26 at the Bengaluru Airport Campus. The drive marked a significant milestone as 17 students secured placements, reflecting their skills, dedication, and



professional preparedness. This accomplishment highlights IIBS Bangalore’s commitment to delivering quality management education aligned with industry requirements. Through continuous training, skill development initiatives, and career-focused learning, the institute strives to prepare students for successful careers in the corporate world. The successful placement drive further strengthens IIBS Bangalore’s reputation for fostering industry-ready professionals.

Industrial Visit to GKVK Enhances Agricultural Learning

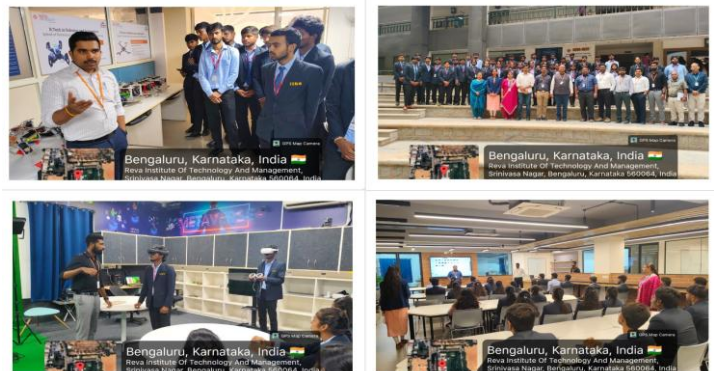
On 14th March 2026, UG students of IIBS Bangalore visited Gandhi Krishi Vigyana Kendra as part of an educational industrial tour. The visit offered students an opportunity to observe contemporary farming techniques, improved seed development, and diverse



crop innovations. They also gained insights into the agricultural value chain, understanding the linkage between research, farmers, and market systems. The exposure provided a practical dimension to their academic learning, enriching their knowledge of sustainable and evolving agricultural practices.

Idea Lab Visit to REVA University

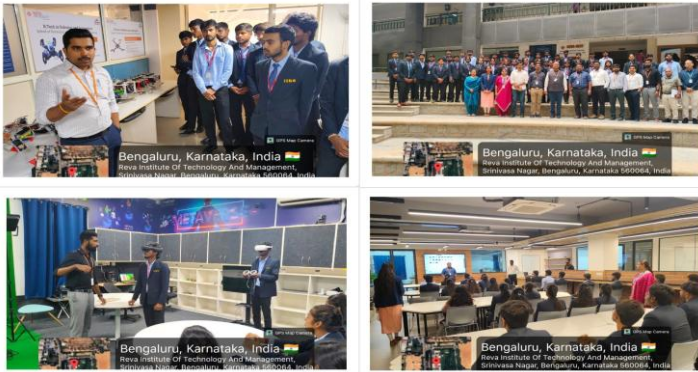
The BCA students from International Institute of Business Studies (IIBS), Bangalore, visited the Idea Lab at REVA University, Rukmini Knowledge Park, Yelahanka, Bengaluru, on 26/02/2026 at 10:00 AM. During the visit, students explored advanced facilities including the Robotics Lab, AR & VR Lab, IoT Lab,



and 3D Printing Lab, gaining practical learning beyond textbooks and exposure to the latest technologies. The visit enhanced students' career awareness, supported skill development, and inspired them to work on innovative projects. Overall, the visit was highly informative, providing valuable hands-on experience and motivation for future technological learning and innovation under the guidance of Prof. Manju Patil and Prof. Chandana.

CodeCraft Animation Expo 2026

The CodeCraft Animation Expo held on 18th March 2026 at IIBS, 3rd Floor Lab, showcased innovative projects focused on 2D and 3D animations and game design. The event featured creative works developed using programming languages such as Python, Java, C, and C++. Participants demonstrated their technical skills and creativity



through interactive games, animated visuals, and dynamic simulations. The expo provided a platform for students to explore modern animation techniques, enhance coding knowledge, and present their ideas, making it an engaging and educational experience for all attendees.

NCC B Certificate Examination – March 2026

NCC B Certificate Examination was successfully conducted on 14th and 15th March, where cadets participated in both theoretical and practical assessments, demonstrating discipline, knowledge, and training gained through NCC activities.

Students Achievements

IIBS Students at Kanteerava Stadium for Women's Day Sports

UG students from IIBS Bangalore proudly participated in a vibrant sports competition held at Kanteerava Stadium, Bengaluru, on 13th March 2026, in celebration of International Women's Day. The event witnessed enthusiastic involvement from IIBS NSS & NCC students, who showcased remarkable energy, teamwork,



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Dolika Wins State-Level NSS Prize

Dolika, a dedicated NSS volunteer from the BA program of IIBS College, brought pride to the institution by securing Second Prize for Overall Performance at the State Level Youth Camp held at Akkamahadevi University Campus, Vijayapura, North Karnataka. Her active participation, leadership skills, discipline, and enthusiasm throughout the camp earned her appreciation from the Program Officers. She was also congratulated by the IIBS Management, the UG Principal, and the NSS Program Officer, Prof.



Munianjinappa, for her remarkable achievement. This accomplishment not only highlights her individual excellence but also reflects the commitment of the IIBS NSS Unit in nurturing responsible and talented youth.

Best Academic Performance Award – Founder’s Day 2026

Daneti Sravana Sandhya, PGDM 2024 Batch, was honored with the Best Academic Performance

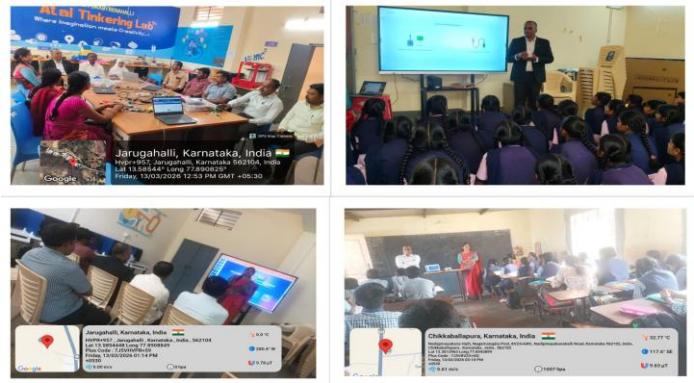


Award during Founder’s Day 2026 at IIBS Bengaluru. This recognition highlights her outstanding academic excellence, dedication, and consistent performance throughout the program. Her achievement reflects strong determination, leadership in academics, and commitment to excellence. She serves as an inspiration to fellow students to strive for higher academic and professional success.

Faculty Achievements

IIBS Promotes AI Awareness at Kittur Rani Chennamma Navodaya School

On 13th March 2026, faculty members Bibi Hajira and Drakshavini, along with Director Dr.



Tripuraneni Jaggaiah, visited Kittur Rani Chennamma Navodaya School near Vijayapura to create awareness about AI tools among students. The session focused on introducing the basics of artificial intelligence, its practical applications, and its growing importance in education and future careers, helping students gain valuable insights into emerging technologies.

IIBS Bangalore Receives National Social Impact Award for Blood Donation Initiative

IIBS Bangalore was honored with the “National Social Impact Award” presented by Dr. C. R. Chandrashekhar, along with an Appreciation Certificate from the World Record of Excellence,



recognition of successfully organizing impactful blood donation camps. This initiative was carried out by the UG NSS team on the solemn occasion of the 94th Martyrdom Day of Bhagat Singh, Rajguru, and Sukhdev, paying tribute through service to humanity. The camp collected over 150 units blood, with each donation having the potential to save up to three lives, reflecting the strong sense of social responsibility and commitment demonstrated by the students, faculty, and staff.

Dr. Mahabub Basha S – FDP Participation

Dr. Mahabub Basha S, Faculty of IIBS Bangalore, participated in the National Faculty Development Programme on Advanced & Industry-Oriented Curriculum Design in Commerce and Management organized by Kristu Jayanti (Deemed to be University), Bengaluru, from 9th to 13th March 2026. The programme enhanced knowledge on modern curriculum development and industry-aligned teaching practices, providing valuable academic insights and professional development opportunities.



Faculty Publications

- Savitha, G. Certificate of achievement for authoring the book “Integration of AI, IoT, and Cloud in Healthcare” (ISBN: 978-81-998757-4-6). Vaagai IBK Publishing.
- Hajira, B., Sree, V. A., & Fernandes, S. (2026). Employee engagement and organizational performance: Insights from Bangalore firms. *The International Tax Journal*, 5(2), 748–756. <https://internationaltaxjournal.online/index.php/itj/article/view/582>
- Raja Sekhar, U., Sudhakar, P., & Praveen Kumar, M. (2026). Digital learning in school mathematics: A study of students’ digital engagement and achievement in North Bengaluru. *Advances in Consumer Research*, 3(3), 157.
- Ashok Mammen, V., Manjunath, V. S., Thilaga, S., Suresh Kumar, T. M., Kanumuri, V. V., & Basha, S. M. (2025). *Using machine learning for dynamic pricing strategies in retail and online markets*. IEEE. <https://doi.org/10.1109/ICONSTEM65670.2025.11374674>
- Rana, S., Basha, S. M., Mobo, F., & Mazharunnisa. (n.d.). Access to entrepreneurial finance and business performance: An empirical study of selected women-led start-ups. In Springer book chapter (Scopus indexed). Springer.

Placement Company-March 2026



Expected Companies- April 2026



Upcoming Events

Best Students Award Ceremony-10th April 2026.

Best PU principal award Ceremony-15th April 2026.

Python Programming Competition (Problem Solving).

Semester Based Mini Project Presentation.

Industrial Visit.

Port Visit for Students.

Full stack development Workshop.

FDP to faculty.

Guest Lecture.

Entrepreneurship Bootcamp.

Workshop in GST filing.

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+ 91-9916-516-543

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Newsletter Contributors

Manisha Dutta
Deputy Chief Editor

Dr. Tripuraneni Jaggaiah
Chief Editor

Members:

Dr. Saketh Reddy K.
Dr. Uma Devi T
Dr. Iyappan
Dr. Akriti Gupta Mr.
Shrindhi V.S
Ms. Shivakashi Sharma



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#75, Muthugadahalli,
Bangalore North Jala
Hobli Near
International Airport,
Bangalore-562157