

NEWSLETTER

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Reporting Day Highlights – MBA Batch 2025–27

The Reporting Days for the MBA Batch of 2025–27 were held on August 4th and 5th, 2025, at the IIBS campus, marking the beginning of an exciting academic journey for the new students. With enthusiasm, determination, and aspirations for the future, the incoming batch joined the IIBS family,



creating an atmosphere filled with energy, warm introductions, and lasting first impressions. This occasion represents the first step in their transformational journey towards excellence in management, leadership, and innovation, and we extend our best wishes to the MBA Batch of 2025–27 for a successful and enriching experience ahead.

Inspiring Beginnings: MBA Batch 2025–27 Inauguration

The Inauguration Ceremony of the MBA Batch 2025–27 at IIBS Bangalore, held on 6th August 2025, was a proud moment for the institution as it welcomed a new cohort of bright and ambitious students. The event signified not just the start of an academic program, but the beginning of a journey



aspirations evolve into achievements and potential transforms into purposeful action. As they step into this new chapter, the students carry with them the promise of leadership, innovation, experiential learning, and lifelong bonds, laying the foundation for both personal and professional growth. Eminent guests graced the ceremony — Prof. M. Nirmala, Chairperson & Associate Professor, CBSMS, and Ms. Priyadarshini Modi, Director, Modi Group & Co-chair, Young Indians (Bengaluru Chapter) — whose inspiring words and presence made the occasion even more memorable.

Corporate Connect

Interactive Learning with Mr. Uppathi Sai Sreekar

On 7th August 2025, the International Institute of Business Studies (IIBS), Bengaluru, hosted an engaging guest lecture on the theme “Mindset Skillset” by Mr. Uppathi Sai Sreekar, Founder & CEO of SmartED and SkillRank. Focusing on the belief that 80% of success is determined by mindset



only 20% by skill, the session moved beyond conventional lectures and adopted an interactive format with activities and games. Students were encouraged to challenge assumptions, think differently, and realize the impact of perspective on professional outcomes. The lecture emphasized that a growth mindset is one of the strongest advantages in business and that even short experiential exercises can create more meaningful learning than traditional presentations. The session left students motivated, confident, and better prepared to embrace challenges with a positive outlook.

Industry Insights with Mr. Ramesh

On 8th August 2025, the International Institute of Business Studies (IIBS), Bengaluru, had the privilege of hosting Mr. Ramesh from Indus Vegpro Industry for an interactive MBA session. The talk provided students with valuable insights



practices, real-world challenges, and emerging opportunities. Mr. Ramesh's engaging interaction bridged the gap between classroom learning and practical application, motivating students to connect management theories with industry realities. The session not only enriched their knowledge but also inspired them to prepare for the dynamic business environment with confidence

Practical Industry Perspectives with Mr. Kiran Kopada

On 8th August 2025, the International Institute of Business Studies (IIBS), Bengaluru, hosted an insightful session on the topic "Branding Yourself"



by Mr. Kiran Kopada. The session highlighted the importance of personal branding in today's competitive business world and how professionals can differentiate themselves through skills, values, and unique strengths. Mr. Kopada emphasized that building a strong personal brand not only creates opportunities but also enhances credibility and career growth. The interactive discussion motivated students to reflect on their individuality and begin shaping their personal brand with confidence and

AI & ML Insights with Mr. Mohan Leela Shankar

The International Institute of Business Studies (IIBS), Bengaluru Airport Campus, organized a seminar on Artificial Intelligence (AI) and Machine Learning (ML) for the students on 7th August 2025. The session was conducted by Mr. Mohan Leela Shankar, AI Specialist from IIT, who shared expert insights on the transformative role of AI and ML in shaping industries and redefining career landscapes.



The seminar highlighted how emerging technologies are driving innovation, creating new opportunities, and setting new benchmarks for businesses worldwide. Mr. Shankar emphasized the importance of aligning academic knowledge with practical applications, enabling students to adapt to evolving industry demands. The interactive discussions and case examples provided students with a clear understanding of how AI and ML can be leveraged for decision-making, problem-solving, and future leadership. The session concluded with a call to embrace technology as a core competence for aspiring business leaders.

NCC Orientation & Medal Ceremony 2025 – Inspiring Youth, Building Leaders

The National Cadet Corps (NCC) Orientation Programme for the freshers of the academic year 2025–2026 was held on August 5th in Seminar Hall 2 of our college, introducing students to the structure, objectives, and opportunities of the NCC while showcasing the vibrant spirit of cadet life.



commenced with the lighting of the lamp and a welcome address by ANO Mr. Chakravarthi, in the presence of the Chief Guest, Naib Subedar Gyanendra Singh, Principal Dr. Thripuraneni Jaggaiah, UG Coordinator Mr. Ayyapan, and faculty members. The Principal highlighted the role of NCC in instilling discipline, leadership, and responsibility, while the Chief Guest inspired students with his experiences in the armed forces and the immense value of NCC. Senior cadets presented an overview of NCC history, structure, training, and career opportunities, accompanied by video clips of past activities. A medal and certificate distribution ceremony recognized exemplary cadets for their achievements in camps, community service, and leadership roles, followed by vibrant cultural performances and physical training activities that reflected the essence of teamwork, patriotism, and fitness. The programme concluded with the NCC song and the National Anthem, leaving the audience with a sense of pride, unity, and motivation, resonating with the spirit of "Jai Hind."

Transformative Insights with Mr. Balakrishnachar M S

The MBA Batch 2025–27 at IIBS Bangalore continued their exciting journey of learning, networking, and skill-building on the fifth day of the Management Orientation Module (MoM). The session was led by Mr. Balakrishnachar M S, who shared thought-provoking insights with the



His address emphasized the importance of adopting a holistic approach to management education, blending academic excellence with practical application, leadership, and self-development. Students were motivated to view their MBA journey not just as an academic pursuit but as a transformational experience that equips them to handle challenges, embrace opportunities, and develop into confident leaders of tomorrow.

Bangalore Darshan

Experiencing Bangalore: MBA Student Retail & City Visit

On 12th August 2025, the MBA students of IIBS Bangalore participated in Bangalore Darshan, visiting Lulu Mall, Bhartiya Mall, and Mall of Asia as part of their experiential learning.



The visit provided valuable insights into retail management, customer engagement strategies, and mall operations, allowing students to connect classroom theories with practical business practices. In addition to academic learning, the outing fostered peer bonding and offered students an opportunity to experience the vibrant retail and lifestyle culture of Bangalore. Such industry-linked visits enrich student learning, broaden perspectives, and prepare them to analyze consumer behavior and competitive market dynamics more effectively.

Guidance from Experience: Insights by Mr. Sudhakaran, IAS

IIBS had the honor of welcoming Mr. Sudhakaran, IAS (Retd.), Former Principal Secretary, Government of Kerala, for a special session with our UPSC aspirants. During the interaction, held



held on 22nd August 2025, he shared a unique blend of practical wisdom and motivational

From strategic preparation for the UPSC exam to effective time management and fostering the right mindset, his guidance provided students with a clearer vision of what it takes to serve the nation through civil services. The session was an inspiring reminder that determination, discipline, and purpose are the true hallmarks of future leaders.

Learning Beyond Classrooms with Dr. Mahesh Pawan

IIBS Bangalore had the privilege of hosting Dr. Mahesh Pawan, who conducted an engaging and insightful session for MBA students. His lecture highlighted the importance of adaptability,



innovation, and ethical values in management, while also stressing the role of continuous learning in today's competitive world. The session was highly interactive, with students gaining practical knowledge, industry-oriented perspectives, and valuable career guidance. Dr. Pawan's thought-provoking insights left the batch inspired and motivated to pursue their academic and professional journey with clarity and confidence. The session took place on 14th August 2025 and marked a memorable addition to the Management Orientation Module.

Workshop on Bamboo – The Wonder Grass

IIBS Bangalore had the privilege of hosting Dr. B.L. Chidananda for an informative workshop on “Bamboo: The Wonder Grass” on 23rd August 2025. The session offered students valuable



valuable insights into the ecological, economic, and sustainable importance of bamboo, highlighting its versatile applications in industry, construction, and environmental conservation. Through interactive discussions and practical examples, Dr. Chidananda emphasized how bamboo can contribute to a greener future while supporting livelihoods and sustainable development. The workshop inspired students to explore innovative and eco-friendly solutions in line with environmental responsibility and sustainable business practices.

FDP & Workshop on AI for Academic Excellence

IIBS Bangalore successfully hosted a Faculty Development Program (FDP) and Workshop on “AI for Academic Excellence – Empowering Teaching & Administrative Efficiency” led by Dr. D. R. Kumar Raja on 23rd August 2025. The session focused on the transformative role of Artificial Intelligence in enhancing teaching methodologies, streamlining administrative processes, and improving overall academic productivity.



Participants gained practical insights into AI-driven tools, data analysis techniques, and innovative approaches to integrate technology effectively into education management. The workshop empowered faculty and administrative staff to adopt AI solutions that optimize efficiency, promote experiential learning, and contribute to an academically enriched environment.

Idea Hackathon Challenges 2025

On 20th August 2025, IIBS Bangalore hosted the Idea Hackathon Challenges 2025, where students collaborated in teams to brainstorm and present innovative solutions on pressing issues such as



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Independence Day Celebration at IIBS Bangalore

On 15th August 2025, the 79th Independence Day was celebrated with immense pride and patriotic fervor at the IIBS Bangalore Airport Campus. The event reflected the spirit of freedom, unity, and



national pride as students, faculty, and staff came together to honor the sacrifices of our freedom fighters and celebrate the nation's progress. Adding significance to the occasion, the NSS Unit of IIBS, in association with Bengaluru City University (BCU), actively took part in the Har Ghar Tiranga initiative, spreading the message of patriotism and respect for the national flag. The celebration fostered a sense of gratitude, solidarity, and commitment among students to contribute meaningfully to the nation's growth and future.

Alumini Achievement

A Proud Alumni Moment: Guiding the Next Generation of Leaders

We are proud to highlight the achievement of Mr. S. Suman Kumar Naidu, President of the IIBS Alumni Association and an alumnus of the MBA 2016–18 Batch, who was invited as the Chief Guest for the MBA MOM Orientation Inauguration Programme held on 6th August 2025 at IIBS Bangalore. On this occasion, he also delivered an inspiring career guidance session to



the newly joined MBA 2025–27 Batch students, motivating them to pursue excellence in their academic and professional journey. His continued involvement and contribution stand as a true testament to the spirit of the IIBS alumni network, strengthening the bond between past and present students while inspiring future leaders.

Plantation Drive

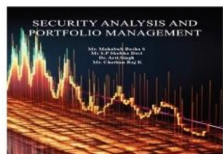
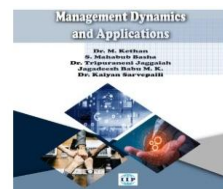
A plantation drive was successfully conducted across three locations in Karnataka — Navayuga Toll, Yerthinganahalli, Jakkenahalli and Gudibanda-Devanahalli. The initiative was actively carried out by the faculty and students of IIBS Bangalore, reflecting their strong commitment to sustainability and environmental conservation. The drive emphasized the importance of tree plantation in combating climate change, preserving biodiversity, and maintaining ecological balance. By planting saplings, the participants not only enhanced the values of social responsibility and community service.



This collective effort by the IIBS Bangalore fraternity stands as a powerful example of how academic institutions can contribute to society while inspiring students to become environmentally responsible leaders. Each sapling planted is a step towards building a greener, healthier, and more sustainable tomorrow.

Book Donation Drive

At the IIBS Bangalore Library, Prof. Mahabub Basha S generously donated valuable academic resources, including Security Analysis and Portfolio Management authored by Mr. Mahabub Basha S, Ms. S.P. Shobha Devi, Dr. Arti Singh, and Mr. Chethan Raj K,



and Management Dynamics and Applications authored by Dr. M. Kethan, Prof. S. Mahabub Basha, Dr. Tripuraneni Jaggaiah, Mr. Jagadeesh Babu M.K., and Dr. Kalyan Sarvepalli. These contributions significantly enrich the library's collection, offering students deeper insights into finance, management, and applied research, while reflecting the spirit of academic excellence and knowledge-sharing at

Ganesh Chaturthi Festivities at IIBS

The International Institute of Business Studies (IIBS), Bangalore, celebrated the Ganesh Chaturthi Cultural Fest with great enthusiasm from August 28th to 30th, 2025. The celebration



began with the Fest Inauguration on 28th August at 1:00 PM, followed by three days of vibrant cultural activities where students and staff adorned traditional ethnic wear to honor the festive spirit. The event concluded on 30th August 2025 with the solemn and joyful Visarjan (ritual immersion of Lord Ganesha idol in water) after 12:00 PM, marking the end of the festivities with devotion, unity, and cultural vibrance.

7-Days FDP on Strategic Pathways to Publish in High-Impact Journals

The International Institute of Business Studies (IIBS), Bengaluru, organized a 7-Day Faculty Development Program on "Strategic Pathways to Publish in High-Impact Journals" from 18th to 24th August 2025 in online mode. The sessions,



Dr. Leelapriyadarshini



Dr. V. Arulmurugan



Dr. Muruganantham Ganesan



Dr. Kabaly P Subramanian



Dr. J. RAMKUMAR



Dr. V. Sivakumar



Dr. T Dhanabalan



Dr. Rohini S. Nair

held from 7:00 pm to 9:00 pm (IST), focused on guiding participants through every stage of academic publishing, from identifying research problems and conducting rigorous literature reviews to leveraging AI-driven tools and selecting appropriate journals. Experts also shared strategies for effective academic writing, responding to peer reviews, and enhancing manuscript acceptance rates. Participants gained valuable exposure to modern research tools such as Grammarly, Turnitin, Mendeley, SCImago, and ORCID, enriching their ability to make impactful research contributions.

Faculty Publications

- Charith, B. (2025, March 27–28). Enhancing cybersecurity with AI: Anomaly detection in network traffic [Paper presentation]. IEEE-sponsored First International Conference on Frontier Technologies and Solutions (ICFTS 2025), Department of Electrical and Electronics Engineering, St. Joseph's College of Engineering, Chennai, Tamil Nadu, India.
- Research Proposal Submitted to (RBI & ANRF) Dr.Tripuraneni Jaggaiah ,Dr.Kethan .Prof.Basha.
- Consultancy proposal Submitted and accepted (Massey Ferguson Pvt Ltd) Dr.Tripuraneni Jaggaiah ,Dr.Kethan .Prof.Basha ,Dr.Saketh Reddy) International MOU-University of West of Alabama -USA

Placement Company



Upcoming/ Tentative Placement Company-September



Upcoming Events

Round for Hackathon I-1st Sept.2025

5 Days (FDP) on "Nurturing Futuristic Academic Excellence :Enhancing Abilities in Data Analysis, Literature Review & Research Design "-1st -5th Sept,2025

NCC Firing Training and Practice Battalion, Chickballapur-2nd Sept,2025

MBA MOM Valedictory-4th Sept,2025

Onam Celebration -8th Sept,2025

Teachers' Day Celebration-8th Sept,2025

Hindi Diwas-13th Sept,2025

Workshop on IT Filing-16th Sept,2025

BIEC- Electronica India Expo 17th -19th Sept,2025

Ethnic Day Celebration-18th Sept,2025.

Lean Model Canvas Workshop-19th Sept,2025

Participating in the Future 4.0 event organised by CII (6 teams of IIBS are pitching their ideas to investors)-19th sept,2025

Navratri Celebration Rainbow week

Horti Connect 25th -27th Sept,2025

Herbalife Spectacular 26-28th Sept,2025

Garbha Celebration

Workshop on Patents and Copyrights-27th Sept,2025.

MBA Plantation Drive

Corporate Mentoring for the PGDM Students

Admission Open

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