

NEWSLETTER

Vol 9, Issue 9, September, 2025

Adventure-Based Learning: IIBS MBA

The Adventure Learning Program (ALP) for MBA students of IIBS, Bengaluru, was organized under the framework of the Management Orientation Month (MOM) at Ramanagara, Karnataka.



Designed to transcend conventional classroom learning, the program immersed students in a series of adventurous challenges that demanded teamwork, collaboration, and strategic thinking. Through this experiential pedagogy, participants not only honed their leadership and problem-solving capabilities but also cultivated resilience, adaptability, and a spirit of camaraderie, thereby equipping them with skills indispensable for their managerial journey.

Bangalore Darshan

The Bangalore Darshan for new MBA students featured a visit to LuLu Mall and the Mall of Asia, two of the city's most vibrant lifestyle destinations. These malls, known for their blend of shopping, dining, and entertainment, offered students an engaging introduction to Bangalore's modern culture and commercial landscape. The outing not only provided a refreshing break from academics but also created opportunities for students to connect, interact, and build friendships in an informal setting.



Exploring these city landmarks helped the students gain familiarity with their new environment while experiencing the energy and diversity of Bangalore. Such experiences are designed to foster bonding, adaptability, and experiential learning, laying the foundation for a holistic and well-rounded MBA journey.

MBA Mom Valedictory – Batch 2025–27

The International Institute of Business Studies (IIBS) successfully conducted the MBA Mom Valedictory for the 2025–27 Batch. The program was both enriching and insightful, marked by valuable collaborations with industry experts, alumni, subject matter experts, and bridge course faculty. As part of the preparatory activities, students were provided with 30 hours of aptitude training and 30 hours of communication training. To build confidence and foster peer connections, engaging activities such as Mock Stock, Tycoon, Treasure Hunt, Opti Wheels, Lessons from the Gita, Johari Window, and Beach Ball Toss were conducted. We were honored by the presence of Dr. Rithika Sinha, Professor, SMS,



Bengaluru City University, who shared valuable insights with our students. We also extend our sincere gratitude to our Chairman, IIBS, for his inspiring leadership, and to our directors for their constant encouragement and support.

NCC Firing Training and Practice Battalion, Chickballapur

On 2nd September 2025, the NCC cadets from IIBS actively participated in the Firing Training and Practice session organized by the Battalion at Chickballapur. The training provided hands-on



exposure to firing techniques, safety measures, and discipline, helping cadets enhance their skills and confidence. Such activities not only strengthen defence awareness but also instill leadership, focus, and responsibility among students at IIBS.

Teachers Day Celebration

On 8th September 2025, IIBS celebrated Teachers' Day with great enthusiasm, with all students actively participating to honor and appreciate their teachers. The program featured heartfelt speeches, cultural performances, and a series of surprise games organized by the students for the faculty, creating moments of joy and



togetherness. and gratitude students hold for their mentors while acknowledging their invaluable role in shaping knowledge, character, and future aspirations. It was a memorable day that strengthened the bond between students and teachers, fostering a spirit of learning, inspiration, and mutual respect within the

Onom Celebration

On 8th September 2025, the vibrant spirit of Onam illuminated the entire IIBS family, uniting students in joy, harmony, and festive celebration. The campus came alive with traditional performances, graceful attire, and rich cultural expressions that reflected both heritage and creativity.



Beyond the colors and festivities, the occasion fostered a profound sense of belonging, offering students meaningful cultural exposure while creating cherished memories of unity and togetherness. At IIBS, traditions are not merely observed but embraced—celebrating diversity, strengthening bonds, and nurturing the values that make us more than just a campus, but truly a family.

UG Rainbow Week 2025-26

Rainbow Week was celebrated with great enthusiasm from September 8th to 12th, 2025, as our undergraduate faculty and students transformed the campus into a canvas of joy, creativity, and colours. Each day highlighted a unique dress code, with every color reflecting a meaningful message.



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Workshop on Better Health Through Smart Nutrition & Stress Management

On 12th September 2025, the International Institute of Business Studies (IIBS) organized an insightful workshop titled “Better Health Through Smart Nutrition & Lifestyle Changes and Stress Management Strategies.” The session, conducted by Dr. Subhakar, Director – Health Services, focused on the importance of adopting balanced nutrition, mindful lifestyle practices, and effective stress management techniques for holistic well-being. The workshop was coordinated by Prof. Munianjinappa K (NSS Program Officer) and Dr. Javid Majeed (MBA Coordinator), under the guidance of Director & Principal, Mr. Tripuraneni Jaggaiah. Held in Seminar Hall II, the workshop



the first-year MBA students, providing them with practical insights into maintaining a healthier lifestyle while managing academic and personal pressures. The session proved to be both informative and impactful, inspiring students to embrace healthier habits for long-term success and well-being.

Zaira UG Freshers’ Day 2025

The much-awaited Zaira UG Freshers’ Day 2025 was celebrated at IIBS on 13th September 2025 with great enthusiasm and vibrancy. The event marked a warm welcome to the new undergraduate students, featuring cultural performances, creative showcases, and joyful interactions. The celebration not only highlighted the diverse talents of the



students but also fostered a spirit of unity and belonging, setting an inspiring start to their academic journey at IIBS. With lively participation and engaging activities, the day created lasting memories and strengthened the bond between seniors, juniors, and faculty. It was a true reflection of the dynamic and inclusive culture that defines IIBS.

Workshop on Income Tax Filing by Mr. Sudhindra DS

The International Institute of Business Studies (IIBS), Bengaluru, organized a Workshop on Income Tax Filing on September 16, 2025, from 10:00 AM to 1:00 PM at Seminar Hall 2, IIBS



session was conducted by Mr. Sudhindra DS, a Chartered Accountant, who shared his expertise and practical insights on income tax filing procedures, compliance requirements, and best practices. The session covered key areas, including the importance of taxation, income tax slabs under both the old and new regimes, various sources of income, deductions and exemptions under sections such as 80C and 80D, and the step-by-step process of filing returns online. Participants were also guided on the documents required, common errors to avoid,

Blood Donation Drive

The International Institute of Business Studies (IIBS), Bangalore, in collaboration with Jeevaraksha Voluntary Blood Centre and the Lions Club of Bangalore Centennial Spandana, organized a Voluntary Blood Donation Camp on campus. The camp aimed to create awareness about the importance of blood donation and encourage students and staff to participate in this life-saving initiative. The process included



a detailed medical check-up covering blood pressure, haemoglobin, blood grouping, and Rh typing, followed by safe blood collection under the supervision of trained staff. Donors were provided with refreshments and awarded certificates in recognition of their contribution. The initiative highlighted the message that “every time you donate blood, you save three lives,” fostering a sense of social responsibility and community service among the IIBS

Book Donation: Book donated by K. R. Chandrakala, S., to the library

Dr. Chandrakala K. R. has donated a book titled “Human Resource Management: Building and Sustaining Talent” (authored by Chandrakala K. R. and Kriti Devekar) to the IIBS Library. This contribution enriches the library’s collection



and serves as a valuable resource for students and faculty in the field of Human Resource Management. The book provides practical insights into building and sustaining talent, aligning HR practices with organizational goals. Such contributions inspire students to engage with contemporary perspectives and strengthen the culture of academic growth at IIBS.

Alumni Achievement

Alumni Talk with IIBS Bangalore Students

On 20th September 2025, IIBS students had the privilege of engaging in an enlightening session with distinguished alumnus Mr. Aman Chaudhary,



whose profound insights on career progression, industry dynamics, and resilience in the face of challenges left the audience both inspired and intellectually enriched. His discourse emphasized the importance of continuous learning, adaptability, and innovative thinking as essential traits for future leaders. The session not only bridged the gap between academic learning and practical experience but also motivated students to pursue their aspirations with confidence and determination.

NextGen Entrepreneurs

IIBS Bangalore organized FuturePreneurs on 22nd September 2025, a dynamic platform designed to nurture the entrepreneurial spirit, showcase innovative ideas, and inspire students to explore transformative opportunities at the Airport Campus. The business opportunities. The event witnessed the enthusiastic participation of IIBS students, faculty, and staff members, whose active involvement and



both engaging and impactful. The sessions highlighted creativity, innovation, and problem-solving as the cornerstones of entrepreneurship. It served as a remarkable opportunity for students to interact, learn, and gain confidence in shaping their entrepreneurial journey.

Workshop on Cybersecurity as a Business Strategy: Protecting Your P&L in the Digital Age by Suhas Suresh

On 20th September 2025, IIBS Bangalore organized a workshop titled “Cybersecurity as a Business Strategy: Protecting Your P&L in the Digital Age”, conducted by Mr. Suhas Suresh. The session



provided students and faculty with critical insights into the importance of cybersecurity in safeguarding business operations, financial performance, and organizational reputation. Participants gained an understanding of emerging digital threats, strategic risk management, and best practices for integrating cybersecurity into overall business strategy. The workshop emphasized the role of proactive security measures in ensuring sustainable growth in today’s technology-driven business environment.

Navratri Colours

The Navratri Colour Week at IIBS commenced on 22nd September 2025, marking the beginning of a vibrant and festive celebration that will continue until 30th September 2025. All students, faculty,



staff are actively participating in this annual tradition, embracing the spirit of unity, enthusiasm, and cultural heritage. Each day has been assigned a specific colour, encouraging everyone to come together in a coordinated display of festivity and joy. The management looks forward to full participation, ensuring that the celebrations not only foster a lively and spirited campus environment but also create memorable experiences for the entire IIBS

Student Achievement

IIBS Students Selected to Present at Future 5.0 Platform

Six teams from IIBS have been shortlisted for Future 5.0, organized by Yi Bengaluru (CII – Confederation of Indian Industry) and hosted at Garden City University. The students will present their innovative ideas and solutions before distinguished investors and industry leaders, gaining national-level exposure, building valuable connections within the entrepreneurial ecosystem, and advancing their visions toward reality.



We convey our best wishes to all the teams from IIBS as they represent the institution on this prestigious platform.

Tug of War Competition 2025

A Tug of War competition will be organized at the IIBS campus on 24th and 25th September 2025, bringing together students from PGDM, MBA,



and UG batches. The event aims to foster teamwork, strength, and camaraderie while creating an atmosphere of enthusiasm and healthy competition. All students are encouraged to participate wholeheartedly and cheer for their peers to make the occasion lively and memorable. This event will not only showcase the spirit of togetherness but also provide an opportunity for students to bond beyond academics. It promises to be an exciting and energetic experience for everyone involved.

Tag of War Prize Distributions

The Tug of War competition at IIBS concluded with great enthusiasm, followed by a lively prize distribution ceremony. The winning teams



honored for their strength, teamwork, and sportsmanship, while the runners-up were also applauded for their spirited performance. The event brought together students from different programs, fostering unity, healthy competition, and a vibrant campus spirit.

NCC Cadets Promote Swachh Bharat Through Art

The NCC Cadets of IIBS College, Bangalore, showcased their creativity and commitment to the Swachh Bharat Abhiyan through Painting and Rangoli Competitions. With thoughtful themes, vibrant colors, and meaningful messages, they emphasized the importance of cleanliness, sustainability, and social responsibility. Their efforts not only reflected artistic talent but also conveyed a strong awareness message, inspiring others to



contribute towards a cleaner and healthier environment. We sincerely appreciate all participants for their dedication and impactful contributions.

IIBS Bangalore Celebrates Garba and Bathukamma

IIBS Bangalore celebrated the vibrant festivals of Garba and Bathukamma on 29th September 2025, with full participation from students,



staff, and faculty. The celebrations were marked by energetic dance performances, melodious music, and a colorful ethnic ramp walk, reflecting the joy, culture, and unity of the IIBS community. The festive spirit brought everyone together, making the occasion truly memorable.

IIBS Signs MoU with the University of West Alabama to Foster Global Collaboration

The International Institute of Business Studies (IIBS), Bengaluru, is proud to announce the signing of a Memorandum of Understanding (MoU) with the University of West Alabama.



USA. This partnership marks a vital step in promoting international cooperation through student and faculty exchange, faculty development programs, guest lectures, knowledge-sharing platforms, and joint research initiatives. At IIBS, we remain dedicated to shaping future-ready leaders with a global outlook. This collaboration reflects our commitment to academic excellence, research advancement, and meaningful cross-border learning.

P&G Gifts Delight Female Students at IIBS Bangalore

Procter & Gamble (P&G) distributed complimentary gift packets to all female students as part of their outreach initiative. The distribution took place on Friday, 26th September 2025,



at 10:30 AM at IIBS Bangalore, Airport Campus. The initiative was warmly received by the students, who appreciated P&G's thoughtful gesture. Such activities strengthen the bond between industry and academia while promoting student engagement and well-being.

Faculty Achievement

ICAMS 2025: Keynote by IIBS Faculty Dr. Akriti Gupta

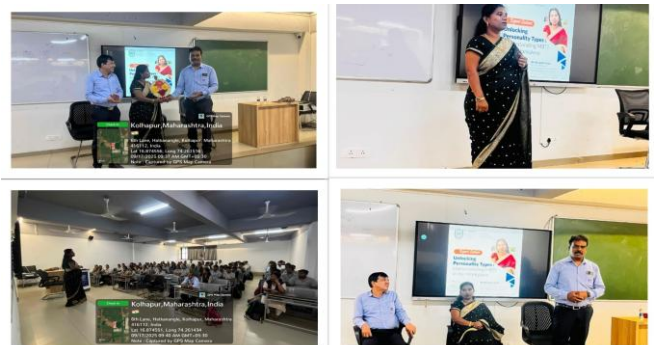
Dr. Akriti Gupta, esteemed faculty member at IIBS, served as the keynote speaker at the ICAMS Conference on 11th September 2025, sharing her insights and expertise with a distinguished



audience. Her address highlighted key developments and emerging trends in the field, inspiring participants with innovative perspectives. She also emphasized the importance of research-driven approaches and collaborative learning in shaping the future of management studies. The session was highly appreciated for its depth, clarity, and practical relevance.

Expert Talk by Dr. Manjushri Yadav at D. Y. Patil Agriculture and Technical University, Kolhapur

Dr. Manjushri Yadav, Assistant Professor at the International Institute of Business Studies (IIBS), Bengaluru, Karnataka, has been invited as the resource person for an expert lecture organized by D Y Patil Agriculture & Technical University, Talsande, School of Commerce & Management on the topic "Unlocking Personality Types: Understanding MBTI in the Workplace." The session is scheduled on 17th September 2025, from 9:30



AM to 11:30 AM at DYP-ATU, New Building 1, UGF-5. This insightful lecture aims to help participants understand the Myers-Briggs Type Indicator (MBTI) and its application in workplace dynamics, enabling better communication, teamwork, and personal development.

Sarvepalli Radhakrishnan Award for Mr. Amaresh Yamanappa University, Kolhapur

Mr. Amaresh Yamanappa, Assistant Professor (UG), has been conferred with the prestigious Sarvepalli Radhakrishnan Award in recognition of his outstanding contributions to the field of education in Karnataka. This honor highlights his dedication, innovative teaching methods, and commitment to shaping young minds. The award reflects his significant impact on academic excellence and his continuous efforts to advance quality education in the region.



Dr. Manjushri Yadav Served as External Member for Research Advisory Committee

Dr. Manjushri Yadav was invited as an external member of the Research Advisory Committee at D. Y. Patil Agriculture and Technical University, Kolhapur, Maharashtra. She reviewed and scrutinized the research work of Ph.D. scholars, contributing her expertise to uphold academic standards and support scholarly development.



Faculty Publication

- Priya, R., Selvakumari, R., Chandrakala, K. R., Krithika, S., Rai, H., & Binith, K. (2024). Analysing cryptographic protocols to strengthen HR information security. *Journal of Discrete Mathematical Sciences and Cryptography*, 27(6), 1423–1434. (Scopus-Q1 Category)
- Yadav, Manjushri. J., Mane, P., Parasar, A., & Kumar, K. S. (2025). Human resource analytics (1st ed.). Scientific International Publishing House. ISBN 9789371964746
- Kethan, M., Varma, K. V., Kumari, G. S., Bhatnagar, R., & Sheshadri, T. (2025). Retail marketing in the machine learning era: Opportunities, challenges, and future trends. *International Insurance Law Review*, 33(S4). ISSN 0968-2090. (ABDC–A Category)
- Basha, M., Bastray, T., Hari, S., Policepatil, S., & Mahar, K. (2025). The dynamics of sectoral integration and strategic investment diversification: Empirical insights from NSE sectoral indices. *International Insurance Law Review*, 33(S4). ISSN 0968-2090. (ABDC–A Category)
- Iyappan, A., Ilankumaran, G., & Jaggaiah, T. (2025). Harnessing artificial intelligence and digital twin technologies for sustainable agripreneurship: A path toward smart agriculture. In A. Taneja, A. Kumar, & S. V. Limkar (Eds.), *Driving innovation through AI and digital twin for 6G powered sustainable ultra smart cities*. , ISTE–Wiley. ISBN: 9781836690405

Placement Company



Expected Company-October,2025



Upcoming Events

Founder Talk-4th October 2025.

AdZap! – Promotional Advertisement Competition-6th October,2025.

Surface-4th -11th October,2025.

Design Thinking Workshop-12th October 2025.

Workshop on emotional intelligence on communication- 13th October 2025.

Commerce and Management Exhibition-15th October,2025.

JIET Presents Growth Sphere 4.0 – An Ideation Challenge-15th October,2025.

Deepawali Celebration-17th October 2025.

Ideation Hackathon II-18th October,2025.

Business Quiz-18th October,2025.

Finance Club Inauguration-18th October,2025.

Industrial Visit.

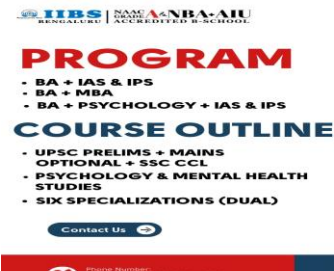
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