

The Management Orientation Module (MOM) at IIBS Bangalore is a specially designed induction programme for UG students. It introduces them to academic life, institutional culture, and opportunities for personal development. Through interactive sessions and expert talks, MOM lays the foundation for a confident and successful journey ahead.

A Warm Welcome to the UG Batch 2025–28

IIBS Bengaluru is delighted to welcome the bright and aspiring students of BBA, BCA, B. Com, and BA, who commenced their academic journey on 1st July 2025. The Orientation Programme marked the beginning of a transformative chapter—one filled with learning, innovation, collaboration, and personal development. The Inauguration and Orientation Programme, held on 2nd July 2025, was themed



"Synergy in Action" and was led by Prof. Abhilasha T. R. and Prof. Chandana. Their insightful and interactive sessions introduced students to the institutional ethos, academic structure, and the wide range of opportunities that await them at IIBS. The event was further enriched by the presence of Mr. Hemnag Vijayan, whose address inspired students to pursue excellence and embrace the journey ahead with enthusiasm and purpose. The program successfully set a positive and energizing tone for the UG Batch 2025–28 as they begin their path at IIBS.

Discover & Define: Branding and Bonding Day

The UG Orientation Programme for the Batch 2025–28 at IIBS Bengaluru featured a series of engaging activities aimed at inspiring and connecting students as they embarked on their academic journey. On 3rd July 2025, a key highlight was the insightful session on "Building Your Personal Brand", conducted



by Dr. A. Arun Kumar. The session encouraged students to explore the fundamentals of personal branding, identify their unique strengths and values, and develop a confident, consistent online presence. Dr. Arun shared practical advice on creating LinkedIn profiles and joining student clubs to support both personal and professional growth. He emphasized that personal branding is not about self-promotion, but about authenticity, purpose, and clarity. The session was met with enthusiasm, setting a positive tone for the journey ahead.

Adding a spirit of fun and collaboration, a Treasure Hunt was conducted by Prof. Chakravathi and Team, encouraging students to work together, solve clues, and navigate through campus checkpoints. The activity promoted teamwork, problem-solving, and campus familiarization, while helping students form new friendships and get comfortable in their new environment. Filled with energy and excitement, the Treasure Hunt added a memorable and enjoyable dimension to the orientation experience.

Guest Lecture – "AI: Mind Meets Machine"

The Department of Undergraduate Studies at IIBS Bengaluru hosted an intellectually stimulating guest lecture titled "AI: Mind Meets Machine" on 4th July 2025 at Seminar Hall-2. The session was led by Mr. Mohan Leela Shankar, a distinguished trainer, educational consultant, and specialist in Artificial



Machine Learning, and Digital Marketing, widely recognized for his dynamic delivery and depth of insight. The programme commenced with a cordial welcome address by Ms. Manju Patel, Assistant Professor, Department of Computer Applications. Mr. Shankar's address offered a nuanced exploration of the evolving interplay between human cognition and artificial intelligence, providing students with a foundational understanding of AI and its vast implications across sectors. The discourse underscored the critical importance of digital fluency, ethical awareness, and adaptive learning in the age of intelligent systems. With an emphasis on the disruptive potential and transformative promise of AI technologies, the session engaged students in reflective thinking and broadened their perspective on navigating the complexities of a tech-driven future. The session was met with enthusiastic participation, leaving a lasting academic impression on the incoming UG cohort.

United We Achieve: Building Stronger Teams for Success" – Mr. Bhagyachand Talluri

Mr. Bhagyachand Talluri, a seasoned Trainer, Coach, and certified NLP Practitioner with over 25 years of industry and training experience, delivered an engaging and insightful session for the UG Batch IIBS Bengaluru. Drawing from his extensive leadership background at organizations such as Siemens, Intellicon, NELCO (Tata Group), and Chowgule Industries, he shared practical strategies for effective team dynamics, communication, and



collaboration. The session, titled "Together We Rise: Teamwork for Success," focused on the core elements of successful teamwork—trust, adaptability, mutual respect, and the alignment of individual strengths toward shared goals. Mr. Talluri also addressed conflict resolution, motivation, and the development of a growth mindset. His interactive and experience-driven approach left a lasting impact on the students, inspiring them to embrace teamwork as a key element of their academic and professional success.

Guest Lecture- Pathways to Inspire, Influence, and Impact

The session titled "Pathways to Leadership: Inspire, Influence, Impact", led by Mr. Ganesh Babu, was a cornerstone of the MOM Orientation Program,



meticulously designed to cultivate transformative leadership qualities among students. It underscored that authentic leadership transcends mere authority, resting instead on a foundation of purposeful vision, unwavering integrity, and the capacity to effect meaningful influence. Mr. Babu elaborated on three pivotal dimensions of leadership: the ability to inspire others through a compelling and articulate vision, to wield influence grounded in ethical conduct and sincerity, and to generate enduring impact through deliberate and substantive actions. These tenets provided a robust framework for the discourse. Students were invited to engage in profound self-reflection regarding their leadership approaches, fostering a mindset of proactive initiative and exemplary conduct. The session galvanized them to embody leadership not only within academic confines but as a defining attribute across all spheres of their personal and professional endeavors.

Day Outing to Nandi Hills & Isha Foundation

The UG Batch 2025–28 embarked on an inspiring and rejuvenating day outing to Nandi Hills and the Isha Foundation—an experience designed to blend learning, exploration, and personal growth beyond the classroom. Set amidst the tranquil beauty of nature and the spiritual stillness of two of Bengaluru's most iconic destinations, the outing served as a welcome opportunity for students to step away from routine and immerse themselves in an environment that



encouraged reflection and connection. The outing not only strengthened bonds among the students but also nurtured a spirit of curiosity, self-awareness, and collective harmony. It marked a meaningful beginning to their academic journey—one rooted in community, clarity, and the courage to explore new paths with confidence and purpose.

"Born to Lead" | UG MOM Program | IIBS Bengaluru

The UG MOM Orientation Program for the Batch 2025–28 featured an inspiring session titled “Born to Lead”, delivered by Mr. Aravind Warriar. The session focused on helping students discover their leadership potential and develop the mindset to lead with purpose and confidence.



Mr. Warriar shared valuable insights on recognizing the leader within, taking initiative, and transforming ideas into meaningful action. He stressed the importance of leading with integrity, vision, and a strong sense of responsibility. Through engaging real-life stories and practical advice, he encouraged students to inspire others by setting the right example. His words motivated them to step out of their comfort zones and embrace leadership opportunities in every sphere of life. The session served as a powerful reminder that leadership is not defined by position, but by action, attitude, and the ability to bring positive change.

Western Ghats Trip

MBA students (Batch 2023–25) from IIBS Bengaluru undertook a transformative trekking expedition to the scenic Western Ghats. The journey offered a unique blend of adventure, exploration, and meaningful connections, allowing students to step out of their academic routine and engage with nature. Traversing



through misty trails and challenging monsoon paths, the experience fostered resilience, teamwork, and leadership—key traits essential for future managers. The trek not only tested their physical endurance but also strengthened their problem-solving abilities and decision-making skills in real-time situations. It served as a powerful reminder that stepping beyond one's comfort zone often leads to the most impactful learning.

Pyramid Valley

On 24th July 2025, the Undergraduate Batch of 2025–28 from IIBS Bengaluru embarked on a meaningful visit to Pyramid Valley, a globally renowned center for meditation and spiritual learning. Immersed in a serene and picturesque environment, students were introduced to the principles of mindfulness, inner stillness, and The visit served as a powerful initiation into self-discovery and personal growth,



offering them a much-needed pause to reflect on their goals and aspirations at the beginning of their academic journey. a thoughtful and purposeful tone for their years ahead at IIBS.engage with nature. Traversing

Plantation Drive

On 18th July 2025, students accompanied by faculty members actively participated in a plantation drive covering the areas of Chokkahalli, Gudibanda, Tubagene, and Doddaballapur. The initiative aimed

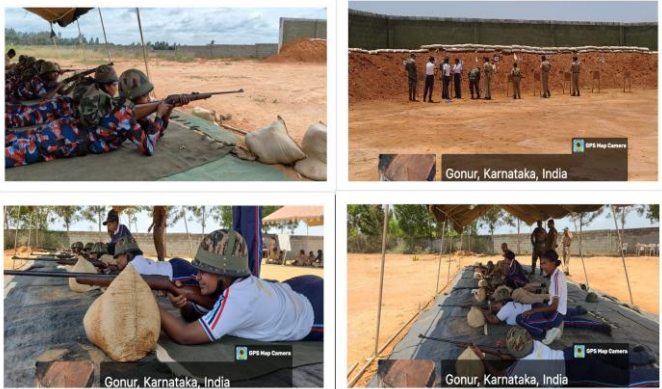


promote environmental sustainability and enhance greenery in these regions. Through their dedicated efforts, participants planted a variety of trees, contributing to ecological balance and raising awareness about the importance of preserving natural resources. This drive also fostered a strong sense of community engagement and responsibility among the students, aligning with the institution's commitment to social and environmental causes.

NCC Activities

All India Thal Sainik Camp (AITSC)

Undergraduate students from IIBS Bangalore proudly participated in the **All India Thal Sainik Camp (AITSC)**, showcasing their dedication, discipline, and leadership. The camp provided a rigorous and enriching



platform for students to engage in military-style training, team-building activities, and national-level competitions. Their active involvement reflects the institution's commitment to holistic development, encouraging students to grow not only academically but also in physical endurance, resilience, and patriotic spirit.

Inter Directorate Sports Shooting Competition

Students from IIBS Bangalore actively participated in the **Inter Directorate Sports Shooting Competition (IDSSC)**, showcasing their marksmanship skills and competitive spirit. The



event provided a platform for participants to demonstrate precision, focus, and discipline in shooting sports. Representing the institute with pride, the students gained valuable experience and exposure to high-level sporting competition, further enriching their extracurricular and personal development.

Inter Group Competition – Thal Sainik Camp (IGC-TSC)

Undergraduate students from IIBS Bangalore participated in the **Inter Group Competition – Thal Sainik Camp (IGC-TSC)** held in Mysore. This prestigious event brought together cadets

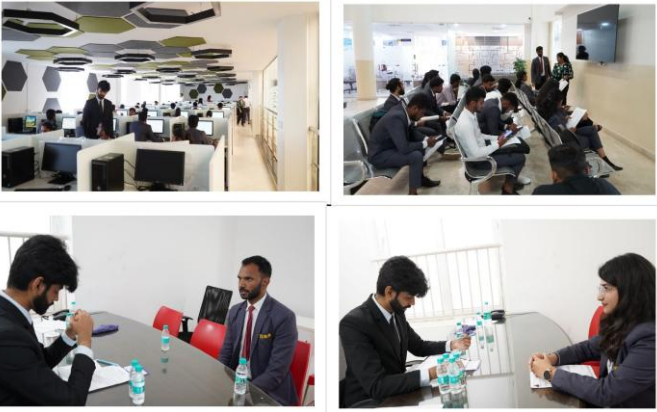


from various groups to compete in rigorous military-style drills, physical fitness challenges, and leadership activities. The participation of IIBS students in IGC-TSC Mysore reflects their dedication, discipline, and commitment to excellence, further enhancing their skills in teamwork, resilience, and national service.

Placment Campus Drive

Novel Office India Placment Campus Drive

A successful Campus Placement Drive was held on 15th July 2025 at the IIBS Bangalore Airport Campus for the MBA Batch 2023–25, in collaboration with Novel Office India. We extend our heartfelt gratitude



to Novel Office for offering exciting career opportunities in roles such as Operations Executive, Business Analyst, and Business Development Manager. The company's visit provided a significant platform for our students to initiate their professional journeys and explore diverse and dynamic career avenues. The interactive recruitment process also offered valuable exposure to real-world business expectations. Such industry collaborations continue to strengthen our commitment to career readiness and student success.

New Canteen Inaugurated at IIBS

On 10th July 2025, IIBS proudly inaugurated its new canteen on the 4th floor, offering students and staff a modern and vibrant space to dine and unwind. The inauguration was graced by Mr. Maheswar Reddy, Executive Director, and Dr. T. Jaggaiah, Academic Director,



whose presence added significance to the occasion. The upgraded facility features improved seating, an expanded menu, and a welcoming atmosphere that fosters community interaction. Faculty members, administrative staff, and enthusiastic students joined the celebration, marking a meaningful enhancement to campus life.

Alumni Achievements

Real Talk, Real Impact: Lessons from the Corporate World

Mr. G Shashikant Rao visited IIBS to deliver an inspiring lecture, empowering students with valuable real-world insights and career wisdom.



Drawing from his extensive professional experience, he discussed the practical challenges and emerging opportunities in today's corporate landscape. Emphasizing focus, resilience, and goal orientation, his session served as a vital link between academic learning and industry expectations, leaving students motivated to shape their career paths with confidence and purpose.

Legacy in Action: Mr. Saurabh Banerjee Enlightens Students with Industry Insights

We were privileged to host Mr. Saurabh Banerjee, a distinguished alumnus from the 2013–15 batch, for an impactful mentoring session at IIBS. Drawing upon his extensive industry experience



and nuanced understanding of contemporary market dynamics, Mr. Banerjee shared strategic insights that deeply resonated with the aspiring management professionals. His session broadened students' perspectives on career preparedness, leadership, and long-term professional growth. On behalf of IIBS and the Alumni Association, we extend our sincere appreciation for his time, expertise, and continued commitment to nurturing future leaders. Such engagements not only strengthen alumni relations but also foster a culture of mentorship, experiential learning, and shared success.

Guiding the Next Generation: Alumnus Mr. Vasu Jagannath Empowers Students at IIBS

We are delighted to share that Mr. Vasu Jagannath, a distinguished alumnus from the 2015–17 batch, delivered a compelling guest lecture on “Career Guidance for Management Professionals” at IIBS on 25th July 2025. His session was a masterclass in professional development, offering a wealth



of insights into emerging industry dynamics, strategic career planning, and the evolving role of management professionals in today's competitive landscape. Mr. Vasu's thought-provoking perspectives and real-world experiences resonated deeply with the audience, leaving an enduring impact. On behalf of IIBS and the Alumni Association, we extend our sincere gratitude to Mr. Vasu for his time, expertise, and unwavering commitment to giving back. Such engagements not only reinforce the strength of our alumni network but also cultivate a culture of mentorship, inspiration, and lifelong learning.

Strategic Mentorship: Insights by Mr. Tushar Padole

We extend our profound appreciation to Mr. Tushar Padole, an esteemed alumnus of the 2009–11 cohort, for his invaluable contribution to today's Alumni Interaction and Mentoring Session at IIBS. His remarkable professional journey, coupled with incisive and pragmatic career counsel, provided



students with nuanced insights into navigating the complexities of the contemporary business environment. Such engagements serve as a vital conduit between academic theory and industry practice, equipping our future leaders with the acumen, confidence, and strategic foresight essential for sustained success. The session also fostered a spirit of motivation and encouraged students to embrace continuous learning and adaptability. We look forward to more such enriching interactions that strengthen our alumni network and inspire the next generation of professionals.

Student Achievements

Jeevansh Agarwal, Vutukuri Purna Amaresh Gupta, and Sriparna Ghosh, students of IIBS Bangalore, participated in the Future 5.0 Climate Action Finale, hosted by Yuva Bangalore & Young Indians (Yi) at Garden City University. They actively engaged in discussions and collaborative activities focused on innovative solutions to combat climate change. Their involvement demonstrated a strong commitment to sustainability and social responsibility, reflecting IIBS's emphasis on nurturing environmentally conscious leaders.



Vutukuri Purna Amaresh Gupta



Sriparna Ghosh



Jeevansh Agarwal

Faculty Achievements

Celebrating UGC NET Success

Ms. Bhavyashree B.M., Faculty at IIBS, has successfully qualified the UGC NET examination in the subject of Management with a score of 64.7433659%. She is eligible for admission to Ph.D. programs.



The Smart Hour: Real-Time Stock Insights Workshop

On July 4, 2025, UIBS Bengaluru hosted "The Smart Hour: Real-Time Stock Insights" workshop, led by Prof. Mahabub Basha S. The session offered students practical exposure to live market analysis, trend identification, and agile investment decision-making. Through interactive case studies and hands-on use of real-time tools, participants gained valuable skills to navigate market volatility. Prof. Basha effectively bridged theory and practice, empowering future finance professionals with actionable insights.



Faculty Publication

- Jaggaiah, T., Kethan, M., & Basha, M. (Eds.). Society & governance: Building equitable and ethical futures (ISBN 978-93-92309-17-5).
- Karri, Venkataramana, Polamarasetty Nooka Appa Rao, Gopal Krishna Sanapala, V. Vijaya Kumar, & Venkata Naga Siva Kumar Challa. "A Data-Driven Approach for Enhancing Customer Loyalty through Strategic Business Innovations and Technology Integration." Ianna Journal of Interdisciplinary Studies, vol. 7, no. 2, June 2025. E-ISSN: 2735-9891.
<https://doi.org/10.5281/zenodo.15602189>.
- Mahabub Basha S., Akil Ahmad Dar, Rohin Bhatnagar, Hemavathi G. P., & Thejavi Shehasadri. Data-Driven Talent Acquisition Model Using Predictive Analytics in HRM. Indian Patent Application No. 202541069946, filed July 19, 2025, and published July 25, 2025. Government of India, Office of the Controller General of Patents, Designs & Trade Marks.

Placement Company



Upcoming Events

PGDM MOM Valedictory-1st Aug,2025

The MBA Inauguration and Orientation Programme will be started from 6th Aug,2025.

Bangalore Darshan 9th Aug 2025.

A Day Outing to Pyramid Valley 18th Aug,2025

A Day Outing to Nandi Hills 23rd Aug 2025

Industrial Visit 30th Aug 2025

Adventure learning program 1st-2nd Sept 2025

MBA MOM Valedictory-4th Sept 2025

7-Day Faculty Development Programme on Strategic Pathways to Publish in High-Impact Journals Dates 18th-24th August 2025

Admission Open



PROGRAM

- BA + IAS & IPS
- BA + MBA
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PROGRAM

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- BBA (Digital Marketing)
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- Digital Marketing
- Certifications
- Business Analytics
- Certifications
- 6 Specialization

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Program

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- Digital Marketing
- Certifications
- Six Specializations (Dual)

Key Features

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- B. Com + ACCA (United Kingdom)
- B. Com (Digital Marketing)
- B. Com + MBA

MORE INFORMATION
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- BCA (Data Science)
- BCA + MBA

KEY FEATURES

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- Artificial Intelligence & Machine Learning
- Data Science Certifications
- Six Specializations (Dual)

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+91-9916-516-543
www.iibsias.com

Newsletter Contributors

Manisha Dutta
Deputy Chief Editor

Dr. Tripuraneni Jaggaiah
Chief Editor

Members:

Dr. Saketh Reddy K.
Dr. Uma Devi T
Dr. Iyappan
Dr. Akriti Gupta Mr.



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#75, Muthugadahalli,
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