IIBS
Redefining Leading Talents
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ACCREDITED B- SCHOOL | 18 YEARS OF ACADEMIC EXCELLENCE
NEWSLETTER
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SURFACE 2026: Talent, Creativity and Campus

IIBS Bengaluru organised **SURFACE 2026**, its Annual Intra-College Management & Cultural Fest, on 3 October 2026 at Town Hall, Bengaluru. The event brought together MBA and PGDM students for an engaging showcase of talent, creativity and student participation. The programme featured a variety of cultural performances, stage presentations and management competitions, providing students with an opportunity to






express themselves and demonstrate their abilities. Beyond the cultural performances, SURFACE 2026 offered a valuable platform for students to develop confidence, teamwork, communication and creative expression. Such activities complement classroom learning by encouraging collaboration, leadership and interpersonal skills essential for future management professionals. The event concluded with a prize distribution ceremony, recognising outstanding performances and acknowledging the dedication and efforts of the participants.

TEDx IIBS

TEDxIIBS: A Celebration of Ideas and Innovation

IIBS Bengaluru marked an exciting milestone by hosting TEDxIIBS 2026, centered on the theme "The Founder's Lens: Seeing What Others Don't." The event brought together industry professionals, researchers, entrepreneurs, public servants, and social activists, encouraging participants to look beyond conventional ideas, recognise emerging opportunities, and approach real-world challenges with creativity and curiosity. Dr. Jay Prakash, Chairman of IIBS, Bengaluru and Dr. Tripuraneni Jaggaiah, Director and Principal of IIBS








were among the speakers who shared their perspectives with the audience. The interdisciplinary programme highlighted the relevance of critical thinking, leadership, and responsible innovation in addressing professional and societal challenges, while reinforcing the importance of knowledge exchange between educational institutions and the wider community. Organised independently under the TEDx programme, the event reflected IIBS's commitment to learning, dialogue, and engagement beyond the classroom.

Shankar Mahadev Bidari on Leadership

IIBS Bangalore welcomed Shankar Mahadev Bidari, Former Director General of Police (DGP) and Inspector General of Police, Karnataka, as a distinguished speaker at TEDxIIBS. He shared valuable perspectives on leadership, integrity, discipline, and the responsibilities of public service. Drawing on his extensive experience






in law enforcement, he highlighted the importance of ethical decision-making, accountability, courage, and commitment in effective leadership. His insights offered students a deeper understanding of the challenges involved in serving society and upholding public trust. The session emphasized how strong values, professional discipline, and a sense of responsibility can guide individuals in their personal and professional journeys, inspiring students to become principled leaders and responsible citizens.

TEDxIIBS: Ideas That Advance Science and Innovation

IIBS Bangalore hosted Dr. Pasupuleti Visweswara Rao, Group Director, Sambhram Group of Institutions, India, and Adjunct Professor of Biomedical Sciences at Taylor's University, Malaysia., as a distinguished speaker at TEDxIIBS. An expert in Biotechnology and Biomedical Sciences, Dr. Rao has made significant contributions to scientific research. He has also been recognised among Stanford's Top 2% Scientists for seven consecutive years. His session highlighted the importance of scientific curiosity, research, and



innovation in advancing knowledge and addressing global challenges. Drawing on his extensive academic and research experience, he offered students valuable perspectives on the role of scientific discovery in driving progress and creating a meaningful impact on society. His talk encouraged students to think critically, explore new ideas, and appreciate the importance of continuous learning and innovation in shaping the future.

A Journey of Courage and Dignity: Dr. Akkai Padmashali at TEDxIIBS

Dr. Akkai Padmashali, Transgender Rights Activist, Founder of Ondede and the Akkai Centre for Learning, and Karnataka Rajyotsava Awardee, brought a journey rooted in courage, resilience, and purpose to the TEDxIIBS stage. Her talk offered a powerful perspective on dignity, equality, and inclusion, showing how lived experience can become a source of strength and a catalyst for social change. Through her story, the audience was encouraged to look beyond conventional assumptions and



to see the world, and the people in it, with greater empathy and understanding. Her session was a moving reminder that seeing what others don't often begin with listening to voices that have long gone unheard, and it inspired students to think about the role they can play in building a more inclusive society.

TEDxIIBS: Jayachandra Sharma P on Sustainable Agriculture

At TEDxIIBS, Jayachandra Sharma P, a natural farmer, farmers' rights advocate, and activist associated with the Karnataka Rajya Raitha Sangha, shared his perspectives on sustainable agriculture, farmers' rights, and traditional farming practices. Drawing on his experience as a grassroots activist and farmer, he spoke about the importance of protecting agricultural communities,



preserving traditional knowledge, and promoting sustainable approaches to farming. His address encouraged students to recognise the vital role farmers play in sustaining society and safeguarding food systems, and to value the people, practices, and resources that support agriculture and rural livelihoods. The session offered students a broader understanding of how sustainable farming, farmers' welfare, and the future of food production are closely connected.

Dr. Mohin Mohammed at TEDxIIBS

Dr. Mohin Mohammed, Global Talent Attraction and Programme Manager at Finastra., shared his insights at TEDxIIBS, drawing on over 17 years of experience in business leadership, talent strategy, and organizational



development. He spoke about the importance of building effective teams, developing strong professional relationships, and creating sustainable business growth. His address reflected the importance of visionary leadership and people-centric strategies, encouraging students to see that lasting organisations are built not only on ideas, but on the people who bring them to life.

Vivek Mishra on Innovation with Purpose

A MedTech innovator and visionary entrepreneur, Vivek Mishra, Founder & CEO of Fibroheal Woundcare Pvt Ltd, offered TEDxIIBS a fresh perspective on innovation and healthcare. He is transforming woundcare through science, technology, and purpose, and he spoke about building solutions that create meaningful impact. His



session showed students how scientific thinking and entrepreneurial drive can come together to address real human needs, reinforcing the idea that the most enduring ventures begin by seeing a problem other have overlooked and committing to solving it.

Beyond Technology: Shreya Krishnan's Perspective

IIBS Bangalore featured Shreya Krishnan, Managing Director of AnitaB.org India and Asia, responsible AI advocate, author, and speaker, at TEDxIIBS. She shared her perspectives on responsible innovation, inclusion, and the social impact of technology. Drawing on her professional experience, she highlighted the importance of developing ethical and inclusive technological that address real-world challenges. She encouraged students



to look beyond technological advancement and consider how innovation affects individuals and communities. Her address also emphasised the value of diversity, equal opportunities, and responsible decision-making in shaping the digital landscape. The session inspired students to think critically about the relationship between technology and society and the importance of creating a digital future that benefits everyone.

Suchika Ghosh on Empathy and Workplace Culture

Suchika Ghosh, Assistant Vice President, HR Delivery at State Street, took the TEDxIIBS audience through a people-first approach to the future of work. An HR leader and people strategist, she combined empathy, organisational excellence, and strategic thinking to show how organisations can empower talent and build thriving workplace cultures. Her session reminded



students that the most resilient workplaces are shaped not only by strategy and systems, but by how deeply they value the people within them. ■

IGNITE 2026: Inter-College Cultural Fest at IIBS Bengaluru

IIBS Bengaluru hosted **IGNITE 2026**, its Inter-College Cultural Fest, on 31 October 2026, bringing together students from different colleges to showcase their talents and creativity. The event featured a range of on-stage competitions, including dance, singing and ramp walk, alongside off-stage activities such as mehendi, rangoli, pick and speak, memory test, painting and reel-making. These events provided participants with



communication skills and creativity while engaging in friendly competition. The fest also encouraged interaction among students from different institutions, fostering teamwork, confidence and cultural exchange beyond the classroom. Through its diverse activities and enthusiastic participation, IGNITE 2026 highlighted the importance of extracurricular engagement in promoting all-round student development and creating memorable campus experiences.

Kalakruthi 2026: Creativity and Culture on Campus

IIBS Bengaluru hosted Kalakruthi 2026 on 30 October 2026, bringing students together to showcase their talents and creativity. The event offered a platform for artistic expression and cultural participation, encouraging students to explore their abilities through a variety of creative activities. Participants took to the stage with energy and enthusiasm, presenting






performances that reflected the diversity of talent and cultural traditions within the IIBS community. The occasion also gave students the opportunity to step beyond the classroom, build self-assurance, and learn the value of teamwork through shared preparation and performance. Kalakruthi 2026 also fostered confidence, interaction, and collaboration, underscoring the value of extracurricular engagement in supporting all-round student development and enriching campus life.

The Art & Science of Learning: A Guest Talk at IIBS

IIBS Bengaluru hosted an insightful guest talk titled "The Art & Science of Learning," delivered by Srinivas Radhabalaji, Regional Manager Regional Manager for Karnataka - Reliance Retail - Learning and Development - Fashion and Lifestyle, offering students an opportunity to explore effective learning strategies and the importance of continuous personal and professional development. Participants explored how continuous growth depends on adaptability, consistent practice and the willingness to question and refine one's own approaches in a rapidly








changing professional world. Rather than seeing learning as something that ends with a degree, students were invited to treat it as a lifelong habit that shapes both career and character. The audience engaged actively, asking thoughtful questions and linking the ideas to their own academic journeys. The talk left our students inspired to learn, adapt and grow, and better prepared to build a future-ready mindset.

Guest Talk by Jayaani Bennheim on Entrepreneurship

IIBS Bengaluru organised an engaging guest talk titled "Transforming Innovative Ideas into Business Opportunities," delivered by Jayaani Bennheim, Chairperson of Bennheims Group, Professional Aviator, and Honorary Trade Commissioner, United Diplomatic Council – Europe. The session explored how innovative







ideas can be transformed into viable business opportunities through strategic thinking, creativity and effective planning. It highlighted the importance of recognising market needs, identifying opportunities and taking practical steps to turn ideas into action. The discussion encouraged aspiring managers and entrepreneurs to approach challenges with confidence, think beyond conventional solutions and explore new possibilities.

Guest Lecture on Product Innovation

IIBS Bengaluru conducted a guest lecture on product innovation featuring Mr. Mukesh Jain, CTO and Executive Vice President at Capgemini, on "Leading Product Innovation in the AI Era." The session explored

how artificial intelligence is transforming product development, business strategies, and decision- making. Students gained insights into how organisations can use AI to understand customer needs, develop innovative solutions, and respond to changing market demands. The



lecture emphasised the importance of creativity, critical thinking, adaptability, and customer-focused problem-solving in today's technology-driven business environment. The session encouraged aspiring managers to embrace emerging technologies and prepare for leadership roles in a rapidly evolving business landscape.

SPARK: Industry-Academia Workshop on Patents and Research

IIBS Bengaluru presented SPARK 2026, an Industry-Academia Workshop on "Strengthening Patents and Research for Knowledge Equity: Women Driving Technology in India." The workshop highlighted the role of patents, intellectual property, and research in advancing innovation and making knowledge more accessible. Representatives from academia, industry, and



research institutions came together to discuss research commercialisation, knowledge equity, and the growing contribution of women to technology and innovation. It encouraged meaningful dialogue and strengthened the link between academic research and real-world technological advancements. Sessions also explored how closer collaboration between educational institutions and industry could turn research ideas into practical solutions. Through these conversations, the collaborative platform aimed to strengthen India's research ecosystem, support women in technology, and create new pathways for innovation and knowledge sharing.

Webinar on Financial Awareness

IIBS Bengaluru organised a webinar on Financial Awareness featuring Dr. Sarika, Assistant Professor at IIM Kozhikode. The session highlighted the importance of financial literacy in everyday decisions, from budgeting and saving to financial planning and investment awareness. It helped students understand the value of managing money wisely, developing disciplined spending habits and making informed



financial decisions. The webinar also emphasised the role of financial awareness in achieving long-term goals and preparing for future responsibilities, reinforcing its importance for both personal and professional growth.

Inter-College Chess Competition at IIBS Bengaluru

IIBS Bengaluru conducted the Dr. Manmohan Singh Bengaluru City University Inter-Collegiate Chess Competition on 22–23 October 2026, bringing together 110 players from 49 colleges, including 65 men and 45 women. The two-day competition provided a platform for students to demonstrate their strategic thinking,



concentration, patience, and decision-making skills. Participants competed with enthusiasm and sportsmanship, showcasing their ability to think critically and make effective moves under pressure. Seshadripuram College secured the overall championship in both the men's and women's categories. The event highlighted the importance of discipline, perseverance, and strategic planning in competitive sports. IIBS Bengaluru congratulates the winners and all participants for their efforts and achievements in making the competition a success.

Guest Talk on Innovation and Entrepreneurship by Dr. Mohd Shadab Danish

IIBS Bengaluru hosted a guest talk on "Innovation and Entrepreneurship," titled "The Inventor Rarely Wins: What Future Managers Must Know About Innovation in India." The session was delivered by Dr. Mohd Shadab Danish, Assistant Professor at IIM Raipur. Drawing on



the idea that a strong invention alone does not guarantee success, the talk helped students understand what it takes to turn innovation into lasting business value in the Indian context. It inspired future managers to think critically about innovation and entrepreneurship, recognise the opportunities and challenges that shape the Indian market, and approach new ideas with strategic and practical insight.

Placement Drive

99acres.com Campus Placement Drive

IIBS Bengaluru conducted a campus placement drive by 99acres.com (Info Edge) on 27 October 2026, providing management students with an opportunity to explore career prospects and interact with industry representatives. The drive offered students a platform to



demonstrate their knowledge, communication skills, and professional abilities as part of the recruitment process. It also gave them valuable exposure to industry expectations and the selection process. The interaction helped students gain a better understanding of career opportunities in the corporate sector and prepare for their professional journeys. Students took part with confidence, preparation, and curiosity, and benefited from the industry insights shared by the Info Edge team. Drives like this strengthen the link between IIBS and the corporate world, and help students move closer to their career goals. IIBS Bengaluru appreciates the Info Edge team for engaging with the students, placing its trust in them, and providing this recruitment opportunity.

Faculty Achievements

Faculty Awards & Honours

IIBS Bengaluru takes pride in congratulating Dr. Tripuraneni Jaggaiah, Principal of IIBS College, on receiving the Best Principal Award from the Karnataka Kannada Kala Siri Balaga, Bengaluru, in recognition of his contributions to education and academic leadership. Heartfelt congratulations to him on this well-deserved recognition. The Karnataka Kannada Kala Siri Balaga



also presented the Kuvempu Sadbhavana Award to Amaresh Valkandinni, Kannada Professor and poet, and Mrs. Drakshayini, BCA Coordinator, for their service to education. IIBS takes great pride in their achievement and extends warm congratulations to both.

IIBS Achieves a New Milestone in Doctoral Research

IIBS Bengaluru is pleased to announce the allocation of scholars to pursue their Ph.D. programmes at the IIBS Research Centre. This achievement marks an important step in strengthening the institution's research activities and academic environment. It reflects IIBS's commitment to promoting research excellence, encouraging scholarly contributions, and fostering a strong research culture. The development is a proud moment for IIBS and reflects its continued efforts to promote research excellence and build a strong academic research environment. ■

Dr. A. Arun Kumar Serves as External Expert at Pre-Doctoral Colloquium

Dr. A. Arun Kumar, Associate Professor at IIBS Bengaluru, served as External Expert at the Pre-Doctoral Colloquium (PDC) for PhD Scholars in Management, organised by Kristu Jayanti (Deemed to be University) on 27 October 2026 at its Airport Road Campus. The colloquium was hosted by the Centre for Research and Development in collaboration with the Kristu Jayanti Institute of Management and the School of Business and Management. His participation is a proud moment for IIBS and reflects the institution's growing contribution to doctoral research and scholarly development in management. Colloquiums of this kind give research scholars a platform to present their ideas and benefit from expert guidance. IIBS Bengaluru congratulates Dr. Arun Kumar on this recognition and thanks Kristu Jayanti for the invitation.



Faculty Publications

- Gurusamy, M., Vedavathi, M., Seranmadevi, R., Iswarya, M., Barani, D., & **Prasath, S.** (2026, October 2). AI-driven workforce transformation in hospitality: Human–AI collaboration, services innovation.
- **Savitha, G**., & Kavitha, C. (2026). Generative AI adoption under academic stress: Examining psychological well-being among PGDM students in Bangalore. *Advances in Consumer Research, 3*(10), 265–270.
- Bastray, T., Banu, A., **Basha, S. M.**, Fatin, F., Mahar, K., & Md, M. (2026). AI-based design framework for data-driven financial risk modeling. In *Artificial intelligence for financial risk management and analysis* (pp. 281–306). IGI Global. https://doi.org/10.4018/979-8-3693-3751-6.ch010
- Karumuri, V., Kumar, S. S. P., Praveen, D., Khanna, **S., Reddy, K. S., & Basha, S. M.** (2027). Decision support in design management using artificial intelligence. In *Integrating artificial intelligence with design.* IGI Global. https://doi.org/10.4018/979-8-3693-3751-6.ch007
- **Uma Devi, T**., & Sharada, T. V. (2026). Strategic human resource management in startups: An integrative review and conceptual framework for human capital, innovation and organizational resilience. *Advances in Consumer Research, 3*(8), 517–526. https://doi.org/10.5281/zenodo.22105575
- **Hari Prasad, E.** (2026, October 14). *Smart solar based crop health prediction device* [Patent].
- Suresh, H., **Hari Prasad, E**., Mahesh, H., & Pawar, S. (2026). *Build your first AI agent*. QuantaCipher. (ISBN: 978-81-181436-1-1) [Textbook].
- **Muneendra, K.**, Karthik, K. R., Madhu Shree, P. R., & Shri Hari, V. (2026). ESG awareness and sustainability investment decisions: The moderating role of financial literacy. *Restitution Law Review, 34*(2).
- **Hajira, B.** (2026, September). *Predictive workforce analytics system for employee retention and organizational performance* [Patent].
- **Ramanjaneyulu, G.** (Year). *Green marketing.* International Press. [Textbook]

- **Charith, B.** (2026, August). *Green supply chain management and sustainability tracking device.* [Patent]
- **Kumar, A.** (2026, July). *Development of a hypermedia learning model to improve student engagement and learning outcomes.* [Patent]
- **Kumar, A.** (2026, September). *Employee retention in the IT sector: A systematic review of predictive HR analytics using machine learning.* [Patent]
- **Ashok, U. R.**, & Mammen, A. (2026). Emerging trends in graph-based network science: A critical review of algorithms, AI, and complex network applications. *Advances in Consumer Research, 3*(10), 257–264.
- Thiyagarajan, R., **Prasanth, S.**, & Muthukrishnan, B. (2026). *Entrepreneurship and startup* (1st ed.). ISBN 978-81-686561-3-0. [Textbook]
- **Prasanth, S.** (2026). *A textbook of digital marketing* (1st ed.). ISBN 978-81-69372-81-7. [Textbook]
- **Ramanjaneyulu, G.** (2026). *Security analysis and portfolio management* (1st ed.). ISBN 978-81-69943-24-6. [Textbook]
- **Basa, M.** (2026). *Financial management* (1st ed.). ISBN 978-93-92309-02-1. [Textbook]
- Rani, S., **Reddy, K. S.**, Sharma, M. K., Shah, H. A., & Sharma, S. K. (2026). *Research methodology: Concepts, methods and analysis*. Paradox International Publications; San International Scientific Publications. https://doi.org/10.59646/835 [Textbook]
- **Reddy, K. S.** (2026). *AI as a strategic bridge between marketing and HR functions*. ISBN 978-93-7183-029-4. [Textbook]
- **Charith, D.** (2026). Intelligent reservation management framework for railway reservation forecasting and dynamic seat assignment. [Patent]
- Vettriselvan, R., Kalakumari, T., **Reddy, K. S.**, Shah, H. A., & Sharma, A. (2026). *Artificial intelligence as a strategic bridge between marketing and HR functions*. Paradox International Publications; San International Scientific Publications. https://doi.org/10.59646/827 [Textbook]
- **George, S.**, Magdalene, A. T. H. S., Shamugam, M. K., Reddy, A. S., Patle, L. B., & Parida, S. K. (2026). *Computer for predicting electric vehicle energy consumption* (UK Registered Design No. 6544719). UK Intellectual Property Office. [Patent]

Placement Company- October 2026

Expected Placement Company -November 2026

Hitachi Energy, target, eightfold.ai, RECUR, AML, Intugine, SID'S FARM, ITC Limited, THE AURO GROUP, vertical green FARMS Farming for the Future, ninjacart, MITCON, ABB, KEYENCE, asianpaints, SIMPLOTEL, Bloom IT TECH, ZENSE, 99 acres, DigiERP TRUSTED BY UNIVERSITIES & COLLEGES, Stitch

MEDIA COVERAGE

SURFACE 2026 featured in The Economic Times – Campus Spotlight.

IIBS Bengaluru's Annual Intra-College Management and Cultural Fest, SURFACE 2026, received media coverage in The Economic Times – Campus Spotlight. The feature showcased student talent through cultural performances and management competitions.

It also recognised the participation and achievements of students from the MBA and PGDM programmes. The coverage reflects IIBS Bengaluru's efforts to provide students with opportunities to showcase their abilities, develop leadership skills, and participate in activities beyond the classroom. This recognition in a leading national business publication adds to the institution's visibility and highlights its vibrant campus activities.



ADVT

ET IN CAMPUS | The Economic Times CAMPUS SPOTLIGHT

IIBS Surface 2026 Celebrates Student Talent Through Cultural and Management Events

The International Institute of Business Studies (IIBS), Bengaluru, recently hosted Surface 2026, its annual intra-collegiate management and cultural fest for MBA and PGDM students at Town Hall. The event featured cultural performances, stage presentations and management competitions, providing students an opportunity to showcase their talent, creativity and competitive spirit. Notable attendees included Dr Jay Prakash, Chairman of the IIBS Group of Institutions, along with Kannada film actor Niranjan Sudhindra and director Mahantesh Handra of the film Spark.

Mansi Bennur of the PGDM 2026-28 batch was crowned Miss IIBS, while Mohit Gowda from the same batch was named Mr IIBS. Hritika Varma of the MBA 2026-28 batch won the Best Manager title. The fest concluded by celebrating student talent and achievement.

Upcoming Events

Art Exhibition- 12th November.

Celebrating Kannada Rajotsavam.

Educational Tour to Kerala for UG Students

18 to 22 November 2026: Five-day Faculty Development Programme

Admission Open









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