

NEWSLETTER

Vol 19, Issue 19 July, 2026

A New Beginning: UG MoM Valedictory Ceremony

The UG MoM Valedictory Programme marked the successful conclusion of the one-month orientation for the UG Batch 2026–29. The programme provided students with a meaningful introduction to campus life, academic expectations, and the institution's values while helping them build



confidence, enhance their interpersonal skills, and develop a positive mindset. The valedictory ceremony celebrated the enthusiasm, creativity, and active participation of the students throughout the programme, reflecting their readiness to embark on their academic journey. We extend our heartfelt best wishes to the students for a rewarding learning experience, continued personal growth, and a successful future.

UG Graduation Day – Batch 2023–26

The Graduation Day of the UG Batch 2023–26, celebrated on 3rd June 2026, marked a significant milestone in the academic journey of the graduating students. The ceremony was a proud celebration of their unwavering commitment, perseverance, and accomplishments over the past three years. Throughout their time at IIBS



the graduates benefited from a holistic learning environment that combined academic excellence, experiential learning, industry exposure, and continuous mentorship, enabling them to develop both personally and professionally. Surrounded by proud parents, esteemed faculty, and distinguished guests, the graduates commemorated this remarkable achievement as they prepared to embark on the next chapter of their careers. The occasion stood as a testament to their dedication and the institution's commitment to nurturing future-ready professionals, making it a truly memorable celebration for the entire IIBS community.

International Conference on AI-Driven Management and Sustainable Business Transformation

The Two-Day International Conference on AI-Driven Management and Sustainable Business Transformation, conducted on 17 and 18 July 2026, brought together renowned academicians, industry leaders, researchers, management professionals, and students to deliberate on the transformative role of artificial intelligence in modern business.



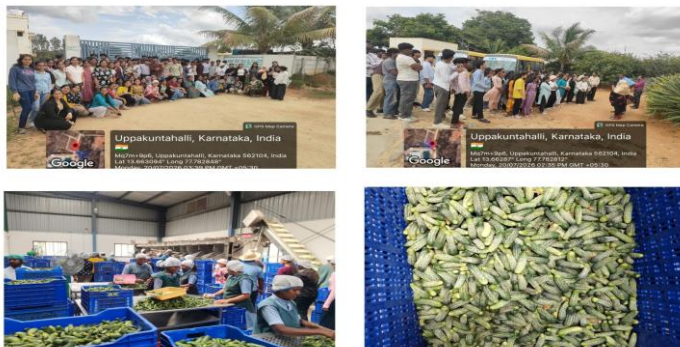
The conference featured insightful discussions on AI-enabled leadership, strategic management, business innovation, digital transformation, and sustainable organisational development. The conference sessions are now available on the IIBS Business School YouTube Channel, providing an opportunity for learners and professionals to revisit expert presentations and gain valuable insights into emerging business trends. The recorded sessions serve as an excellent resource for understanding how artificial intelligence is reshaping management practices and preparing future leaders to navigate an increasingly dynamic and technology-driven business environment.



diverse cultural identities. The celebration featured captivating cultural performances, including a ramp walk and dance presentations, showcasing the elegance and diversity of Indian ethnic wear. The event fostered a sense of unity, cultural pride, and mutual respect, while encouraging students to appreciate the values, traditions, and heritage that enrich India's multicultural society.

Industry Exposure at Indus Vegpro Private Limited

To strengthen their understanding of industrial operations, the UG Batch 2026–29 visited Indus Vegpro Private Limited (IVPL), a prominent player in India's processed vegetable export sector. The visit introduced students to the advanced technologies and systematic processes involved in



transforming fresh agricultural produce into export-ready products. They explored various preservation techniques, including the use of natural vinegar, acetic acid, and brine, while learning about the production of gherkins and other processed vegetables. The interaction also provided valuable insights into operational efficiency, food safety protocols, international quality requirements, and the integrated systems that support India's agricultural exports in the

Faculty Development Programme on Case Writing

The International Institute of Business Studies (IIBS) successfully organized a Faculty Development Programme (FDP) on Case Writing from July 4 to 6, 2026, with Dr. Upinder Dhar serving as the Distinguished Resource Person. The three-day programme was designed to enhance the



case writing and research capabilities of faculty members through interactive sessions, practical exercises, and expert guidance. Participants gained valuable insights into developing high-quality, industry-relevant case studies, strengthening their analytical and academic writing skills. The FDP provided an enriching learning experience, encouraging faculty members to adopt innovative approaches to case-based teaching and research.

Student Achievement

Congratulations to Imran B. Com ACCA Achievement

IIBS Bengaluru proudly congratulates Mr. Imran B., a 5th Semester B. Com student, on successfully clearing the Financial Reporting paper of the Association of Chartered Certified Accountants



(ACCA) 2026 examination. This remarkable accomplishment reflects his dedication, perseverance, and commitment to academic excellence. Clearing an ACCA paper while pursuing an undergraduate degree is significant milestone that shows his strong foundation in accounting and finance. The IIBS community applauds Imran's achievement and wishes him continued success in his academic and professional journey.

International Outreach

Student Mobility Programme UCSI University Malaysia

A select group of UG Batch 2024–27 students had the privilege of participating in an international learning experience in Malaysia, where academic enrichment was combined with cultural exploration. The programme featured an engaging visit to UCSI University, offering valuable exposure to global educational practices and an international academic



environment. Throughout the six-day journey, students explored Malaysia's cultural diversity, visited prominent destinations, and developed a broader understanding of global business practices and intercultural collaboration. Awarded to students who demonstrated academic excellence, consistent commitment, and a minimum of 80% attendance, the programme encouraged them to embrace new perspectives, enhance their personal and professional growth, and become more confident global citizens.

IIBS Bengaluru and UCSI University, Malaysia Forge Global Academic Partnership

International Institute of Business Studies (IIBS), Bengaluru, and UCSI University, Malaysia, have entered a strategic Memorandum of Understanding (MoU) to strengthen global academic collaboration. The partnership will promote student and faculty



exchange, joint research initiatives, international learning opportunities, and industry-focused academic engagement, creating valuable avenues for knowledge exchange, global exposure, and the holistic development of students and faculty.

IIBS–INTI International University Collaboration

IIBS Bengaluru has signed a Memorandum of Understanding (MoU) with INTI International University, Malaysia, marking a significant step towards strengthening international academic collaboration. The partnership aims to promote excellence in higher education through faculty



exchange, collaborative research, knowledge sharing, and the exchange of best academic practices. As part of this initiative, faculty members from both institutions will have opportunities to engage in teaching, research, and professional development, fostering cross-cultural learning and enhancing the global academic experience for students and educators alike. This collaboration reflects IIBS Bengaluru's continued commitment to internationalisation and academic excellence.

International Cultural Exchange Tour

The undergraduate students of IIBS Bengaluru embarked on an enriching international study tour to Universiti Teknikal Malaysia Melaka (UTeM), UCSI University, and INTI International University, Malaysia. The visit provided students with valuable exposure to global academic environments,



teaching practices, and state-of-the-art campus facilities. As part of the programme, the students actively participated in cultural exchange activities, interacting with international peers to share traditions, perspectives, and experiences. This immersive learning experience enhanced their global outlook, intercultural competence, and appreciation for diverse cultures while strengthening IIBS Bengaluru's commitment to international education and global engagement.

Blue Ocean Shift Certification Programme

IIBS undergraduate students successfully completed the Blue Ocean Shift Certification Programme, gaining valuable insights into the principles of the Blue Ocean Strategy under the theme "Disrupt, Don't Compete." The programme encouraged students to think beyond conventional competition by focusing on innovation, value creation, and identifying untapped market opportunities. Through interactive learning and practical applications, students enhanced their strategic thinking, problem-



entrepreneurial mindset. The certification programme provided them with globally relevant knowledge and skills, further strengthening their readiness for dynamic business environments.

International Academic Visit to UTeM

IIBS undergraduate students visited Universiti Teknikal Malaysia Melaka (UTeM), Malaysia, as part of their international academic exposure programme. The visit offered students valuable insights into the university's academic environment, research facilities, and innovative learning practices. During the visit, IIBS and UTeM signed an environment, innovative



learning practices. During the visit, IIBS and UTeM signed a Memorandum of Understanding (MoU) to strengthen academic collaboration and establish a long-term partnership. The agreement aims to facilitate faculty and student exchange, collaborative research, academic knowledge sharing, and other joint initiatives, further enhancing global learning opportunities and international academic engagement for both institutions.

Industry Outlook Honours IIBS Bengaluru

IIBS Bengaluru has been recognised as the "Most Innovative Management Institute" by Industry Outlook magazine in its August 2026 edition.



his prestigious recognition reflects the institution's commitment to academic excellence, innovation, and industry-focused management education. Magazine Link:

<https://www.theindustryoutlook.com/digital-magazine/august-edition-2026/#page=1>

JULY 2026

IIBS BANGALORE

MEDIA COVERAGE

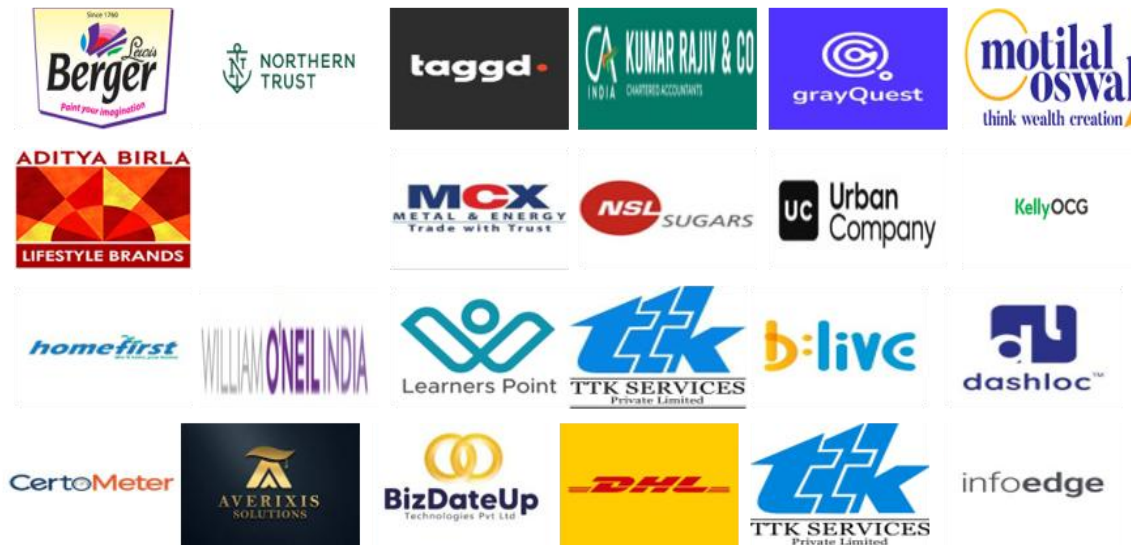
IIBS Bengaluru organised a seminar on the National Education Policy (NEP) and Higher Education to highlight its role in transforming the education system and enhancing students' academic and professional growth. The keynote address was delivered by Dr. Ashok Dalwai, who emphasised the importance of multidisciplinary learning, skill development, innovation, and research in preparing students for future challenges. The event also featured discussions by eminent academicians on strengthening higher education through quality education, industry collaboration, and practical learning, with active participation from faculty members, researchers, and students.



Faculty Publication

- **Chandrakala, K. R., Jha, S., Devi, N., & Yuvaraman, P. (2026).** Training and development: Building skills, enhancing performance, empowering people, driving growth. SRG International Publication.
- **Palarimath, S., Anil Kr., Reddy, R. R., & Mohapatra, P. P. (2026).** Posthuman reasoning in the age of generative AI: Decentralizing cognition, logic and the authority of the human mind. *Advances in Consumer Research*, 3(5), 113–118.
- **Cherian, E., Arunkumar, A., Hussein, A. A., Al-Hussein, R. K. A., et al. (2025).** Reinforcement learning-optimized performance evaluation framework for remote workforce. In *2025 International Conference on Recent Innovation in Science Engineering and Technology (ICRISET)* (pp. 1–7). IEEE. <https://doi.org/10.1109/ICRISET64803.2025.11252494>.
- **Harshitha, S., Bhavyashree, B. M., Laxmi, M., & Malhotra, N. (2026).** Women entrepreneurship in the era of digital transformation. *The International Tax Journal*, 53(3), 1131–1143.
- **Ramarjaneyalu, G. (2026, July 17–18).** The impact of artificial intelligence on financial decision-making among individual investors [Conference paper]. Two-Day International Conference on AI-Driven Management and Sustainable Business Transformation, Dr. Manmohan Singh Bengaluru City University, Mount Carmel (Deemed to be University), and International Institute of Business Studies, Bengaluru, India.
- **Naga Vihari, K.,** Statistical criteria for selection of functional forms in regression analysis. Astitva Prakashan. ISBN: 9789376860937
- **Naga Vihari K,** Advanced statistical techniques for agriculture research, Astitva Prakashan, ISBN 9789376868971.
- **Naga Vihari, K** Computer for statistical analysis (UK Registered Design Grant No. 6492801). UK Intellectual Property Office-Patent.
- **Drakshayini, M., Inderakala, T. B., & Kumar, S. V. (2026).** A machine learning-based system for identifying skill gaps and personalized upskilling pathways (Indian Patent Application No. 202641077984). Indian Patent Office. Published July 3, 2026.

Placement Company-July 2026



Expected Placement Company-Aug 2026



Upcoming Events

MBA 2026-28 Batch reporting.

MBA MoM Inauguration & Orientation Programme.

Bangalore Darshan.

A Day Outing to Pyramid Valley.

A Day Outing to Nandi Hills.

Adventure learning programme.

MBA MOM Valedictory.

NCC New Career Enrollment.

International Integration Programme.

Industrial Expo for BCA Students.

Implementation of the New ERP System.

Independence Day Celebration.

NSS Swachhata Programme.

Workshop on GST.

Admission Open



PROGRAM

- BA + IAS & IPS
- BA + MBA
- BA + PSYCHOLOGY + IAS & IPS

COURSE OUTLINE

- UPSC PRELIMS + MAINS
- OPTIONAL + SSC CGL
- PSYCHOLOGY & MENTAL HEALTH STUDIES
- SIX SPECIALIZATIONS (DUAL)

Contact Us 

Phone Number: +91-9916-516-543

Website: www.iibslas.com



PROGRAM

- BBA + IAS
- BBA + CA or CMA
- BBA (Digital Marketing)
- BBA (Business Analytics)
- BBA + MBA

KEY FEATURES

- UPSC Prelims + Mains + Optional + SSC CGL
- CA & CMA – Inter & Mains
- Digital Marketing Certifications
- Business Analytics Certifications
- 6 Specialization

BOOK NOW

Contact Us  +91-9916-516-543



Program

- UPSC Prelims + Mains + Optional + SSC CGL
- CA & CMA – Inter & Mains
- Association of Chartered Certified Accountants
- Digital Marketing Certifications
- Six Specializations (Dual)

Key Features

- B. Com + IAS
- B. Com + CA or CMA
- B. Com + ACCA (United Kingdom)
- B. Com (Digital Marketing)
- B. Com + MBA

MORE INFORMATION
www.iibslas.com



AGENCY

- BCA + IAS
- BCA (AI & ML)
- BCA (Data Science)
- BCA + MBA

KEY FEATURES

- UPSC Prelims + Mains + Optional + SSC CGL
- Artificial Intelligence & Machine Learning
- Data Science Certifications
- Six Specializations (Dual)

Learn More

 +91-9916-516-543
www.iibslas.com

Newsletter Contributors

Manisha Dutta
Deputy Chief Editor

Dr. Tripuraneni Jaggaiah
Chief Editor

Members:

Dr. Saketh Reddy K.
Dr. Uma Devi T
Dr. Iyappan
Mr. Shrinidhi V.S
Ms. Shivakashi Sharma



#75, Muthugadahalli,
Bangalore North Jala
Hobli Near
International Airport,
Bangalore-562157